

Counselling MVP

Effective Communication With Parents *Counsellors, Students & Reps working Together*

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Counsellor



What:

Ideas to make communication more effective with parents. Making use of counsellors, students & university reps

[Video presentation](#)



How:

- Use visuals (posters, leaflets, etc.)
- Use more than one language
- Create newsletters written by counsellors and students – empower students to do so, could do for CAS
- Have info sessions by counsellors and by university reps – co facilitate to build parent trust in counsellor knowledge
- Have a "counselling corner" on the student website
- Have a social media feed (Instagram) post deadlines, university reps, information gained from counselling tours



Why:

Parents are one of our largest stakeholders, and increasing work with parents helps to:

- Build trust
- Save time
- Achieve a better fit for their child
- Decrease anxiety for everyone in the process
- Build community
- Dispel myths
- Enhance support for their children
- Allow for early interventions and address challenges
- Create shared goals
- Allows for informed decision making
- Utilize parent resources



When:

- ALL YEAR LONG as appropriate
- Consider the school community, expectations & communications team suggestions to make decisions on how often they should be share with the community



Who:

- Counsellors
- High school parents G9-12 (Y10-13) as appropriate

