

WELCOME OUTSIDE THE FRAME

WELCOME TO
RENNES SCHOOL
OF BUSINESS



**RENNES
SCHOOL
OF BUSINESS**

UNFRAMED THINKING



SUMMARY

- 01 THE SCHOOL**
A Breton, cosmopolitan School with an international outlook
- 02 INTERNATIONAL**
An international pathway to a unique multicultural experience
- 03 TRANSITIONS**
All the tools you need to get involved and help create a sustainable future
- 04 ACADEMIC EXCELLENCE & INNOVATION**
A popular School, recognised for its high standards and interdisciplinary programmes
- 05 STUDENT LIFE**
Exploration, commitment and solidarity
- 06 PROFESSIONALISATION**
Vocational degrees, work-study programmes and an international network: the avenue to lasting success



01 THE SCHOOL

WELCOME TO RENNES SCHOOL OF BUSINESS, A BRETON, COSMOPOLITAN SCHOOL WITH AN INTERNATIONAL OUTLOOK

A BRETON HERITAGE, IN HISTORY AND CHARACTER

Rennes School of Business opened in 1991 and has since been growing steadily thanks to its strong international dimension. In 2021, the School branched out to Paris whilst keeping its values intact and remaining true to its region of origin by committing to local initiatives. Following in the footsteps of Breton entrepreneurs who have made their mark beyond regional borders, Rennes SB aims to inspire and innovate, looking outwards to the world with humility without losing sight of its roots.

«THINKING OUTSIDE THE BOX» TO UNDERSTAND, LEARN AND ACT DIFFERENTLY

Going beyond established frameworks to adopt a unique approach: this is the Unframed Thinking mindset of Rennes SB, fed by an extraordinary multicultural background.

This leads us to train leaders who want to dedicate themselves to a new economy and pursue new goals for their activities.

MULTICULTURAL AND INTERNATIONAL: IMMERSION BEGINS ON CAMPUS!

- > **Over 5,500** students
- > **Over 100 nationalities** on the Rennes Campus
- > **Almost 100%** of courses in English

Rennes School of Business is an international School with a cosmopolitan Faculty that is unique not only in France but also in Europe. It was the first among the French Grandes Écoles to welcome teaching and research staff from all over the world from its very inception.



02 INTERNATIONAL

A UNIQUE MULTICULTURAL EXPERIENCE TO GIVE YOUR CAREER INTERNATIONAL MOMENTUM



HARD-WIRED INTO OUR DNA

Since its creation, the School has specifically chosen to support the Breton region in its conquest of the world, emphasising its difference and its intrinsically pioneering spirit.

DID SOMEONE SAY MULTICULTURAL?

We welcome 100 different nationalities on our campus who have come to France, the world's most visited country, to experience this opening to the full. International students are found in all our programmes, are members of associations and participate in the incubator.

KEY FIGURES

- **Almost 90%** of teachers come from overseas
- **350** partner universities on all five continents
- **23** Alumni clubs around the world
- **72%** of Programme Grande École (PGE) graduates hold positions with an international focus

SPECIFICALLY?

- **Academic exchanges** with a compulsory stay of 1 semester for the Bachelor and Grande École programmes, and the option of spending 1 and a half years at a partner university.
- **Networking** with one in four former students developing their careers beyond national borders.
- **Almost all courses in English**, bilingual administrative staff, and lessons in the local language as in Latin America or Italy.
- **Sharing** with the Well'Come student association, which welcomes international students when they arrive in France - and during the 150 annual events run by the 23 Alumni clubs spread across the world.
- **Passion** because, for both employees, professors and students, their choice of an international environment is dictated by their hearts. Embracing the world to understand it better and seek out all the innovations it has to offer, sharing your knowledge and having friends for life!

TRANSITIONS

**PARTICIPATE IN BUILDING
A SUSTAINABLE FUTURE AND COMMIT
TO MAKING A POSITIVE IMPACT!**

Ethics and social responsibility are the keystone of Rennes School of Business. Transition and sustainability issues feed the training and research programmes. The School adheres to a CSR (Corporate Social Responsibility) strategy on campus: to this end, it focuses on reducing its carbon footprint and engages its stakeholders by means of running dedicated initiatives all year round.

TRANSITION AT THE HEART OF PROGRAMMES: WHAT ARE YOU GOING TO DO FOR THE PLANET?

- **Learning:** all training courses have a CSR and/or business ethics-related common core. All students can then specialise if they so wish.
- **Putting into practice:** specific projects working with companies and civil society stakeholders, from the start of the academic year and for all yearly intakes.
- **Entrepreneurship:** all students can also create solutions for the future using the Innostart incubator.
- **Promoting** non-discrimination and inclusion.
- **Research:** conducting research on transitions in partnership with CUT, the Institute for Advanced Study dedicated to transitions.
- **Getting involved:** by joining the School's positive-impact associations and running the Marathon Vert with us, whereby a tree is planted for each kilometre you complete.

100%

of programmes teach students to understand CSR schemes in class and apply them to projects carried out on behalf of companies and civil society stakeholders.

*Fondation Nationale pour l'Enseignement de la Gestion des Entreprises
**European Foundation for Management Development



The positive impact of Rennes School of Business on all its stakeholders is recognised by the BSIS label created by the FNEGE* in partnership with the EFMD**.



04 ACADEMIC EXCELLENCE & INNOVATION

A POPULAR SCHOOL, RECOGNISED FOR ITS HIGH STANDARDS AND INTERDISCIPLINARY PROGRAMMES



CHOOSE ACADEMIC EXCELLENCE

- > Member of the **Conférence des Grandes Écoles**
- > Among the **top 10** management schools in France
- > **N° 1** for its proportion of business-creating graduates (L'Étudiant 2023)
- > **26,000** graduates
- > **32** international double degrees
- > **97** tenured professors, embracing **34** different nationalities
- > **5** centres and **1** research chair

TRIPLE CROWN

Rennes School of Business is among the TOP 1% of management schools in the world holding three international accreditations. A genuine guarantee of quality and excellence.



NATIONAL RANKINGS

BACHELOR IN MANAGEMENT

LE PARISIEN ÉTUDIANT	2	Bachelor in Management Ranking 2023
CHALLENGES	4	Bachelor in Management Ranking 2023
L'ÉTUDIANT	3	Bachelor in Management Ranking 2022

GRANDE ÉCOLE PROGRAMME

LE PARISIEN ÉTUDIANT	10	PGE Ranking 2023*
LE POINT	10	PGE Ranking 2023*

*Post-prep business schools

EXECUTIVE MBA

FORBES	12	Executive MBA Ranking 2023
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INTERNATIONAL RANKINGS

GRANDE ÉCOLE PROGRAMME

49	FT MASTERS IN MANAGEMENT 2022 RANKING
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MSc IN INTERNATIONAL FINANCE

35	FT MASTERS IN FINANCE 2023 RANKING
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MSc IN STRATEGIC & DIGITAL MARKETING

World's TOP 100	QS WORLD UNIVERSITY RANKINGS	QS Business Master's Rankings 2023
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MSc IN SUPPLY CHAIN MANAGEMENT

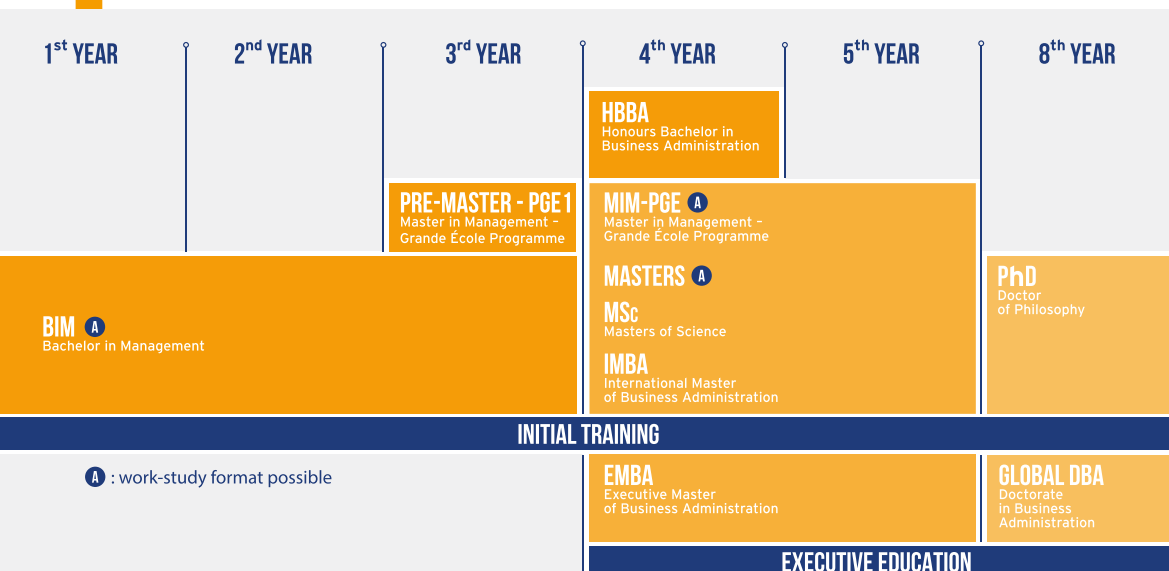
51	QS WORLD UNIVERSITY RANKINGS	QS Business Master's Rankings 2023
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EXECUTIVE MBA

89	FT EMBA 2022 RANKING
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121/131	QS WORLD UNIVERSITY RANKINGS	QS Executive MBA Ranking 2023
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FROM BACHELOR'S TO PhD



5 ACADEMIC AREAS LED BY OUTSTANDING RESEARCH PROFESSORS

- Finance & Accounting
- Strategy & Innovation
- Management & Organisation
- Marketing
- Supply chain management & Information systems

World-renowned publications: nearly 25% of scientific articles are rated as A+ and A according to the criteria of the French Ministry of Education or are classified as A+ and A according to the FNEGE* or by competent national and international bodies (FNEGE, ABS**).

5 RESEARCH CENTRES SERVING THE MAJOR CHALLENGES FACING COMPANIES

Research activities feed the School's programmes. They are built on 5 research centres and a chair, creating a vibrant research universe on campus:

- Agribusiness (AGR)
- AI-Driven Business (AI)
- Green, Digital & Demand-Driven Supply Chain Management (G3D)
- Rethinking Tomorrow's Organisation (RTO)
- Financial Market & Corporate Outcomes (FMCO)



RENNES SB, THE ONLY MANAGEMENT SCHOOL IN THE WORLD THAT IS HOME TO AN INSTITUTE FOR ADVANCED STUDY

Within this virtuous ecosystem, the Centre for Unframed Thinking (CUT) is, worldwide, the first Institute for Advanced Study based in a business school. CUT promotes interdisciplinary research at the highest international level and places ecology, environmental and energy sciences, in addition to technological studies, at the heart of its scientific programme.

Its research focuses on climate change, pandemics such as technological transitions and their impacts on social organisation, individual development and the environment.

* Fédération Nationale pour l'Enseignement de la Gestion des Entreprises

** Association of Business Schools

STUDENT LIFE

STUDENT LIFE AT RENNES SB IS EXPLORATION, COMMITMENT AND SOLIDARITY

A FULFILLING AND DYNAMIC WORK ENVIRONMENT

- 4 buildings offering an American-style campus in Rennes.
- Cultural and sporting life come together in 3 sports halls and 1 sports pitch, 1 music room, 1 incubator (Innostart) and green spaces.

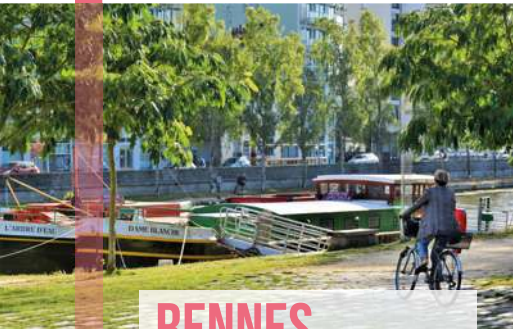


- Learn and experiment with 2 amphitheatres, 1 language laboratory, 1 audiovisual production laboratory, 1 market trading room.
- Cultivating general welfare and well-being on a daily basis with 1 cafeteria, 1 restaurant, 1 student residence, a zero-pesticide policy and rooftop beehives.
- Get the most out of a city centre campus in Paris.



PARIS

The 9th arrondissement, the beating heart of the capital.



RENNES

2nd best student city according to L'Étudiant in 2022.



500

students to be accommodated in the CONSTELLATION residence due to open on the Rennes campus at the start of the 2024 academic year, which has been built and furnished with the environment in mind.

TEACHING AND ACTION: FIVE ASSOCIATIVE HUBS

ART & CULTURE

BUSINESS

HUMANITARIAN & SOCIAL

SPORT

STUDENT LIFE

HIGH-LEVEL ATHLETES: WELCOME!

Rennes SB has been awarded the «Établissement d'accueil Sport de Haut Niveau Bretagne» label by the Regional Directorate for Youth, Sports and Social Cohesion and the Local Education Authority.

Athletes can benefit from arrangements that enable them to combine playing a high-level sport with their higher education.

At Rennes SB we combine sport and responsibility. The School participates annually in the Ecricome Sports Challenge which has held the Ecofest label for 2 years and is associated with the Marathon Vert, a major responsible race that thrills Rennes's city centre for a weekend each year.

FEEL GOOD: SUPPORTING EVERYONE'S PERSONAL DEVELOPMENT

... so that you can enjoy your schooling with peace of mind. Feel Good is a programme open to everyone. It covers health & well-being, diversity & inclusion, and ethical issues, on the basis of listening and non-discrimination.

PROFESSIONALISATION

VOCATIONAL DEGREES, WORK-STUDY PROGRAMMES
AND AN INTERNATIONAL NETWORK: THE AVENUE TO LASTING SUCCESS

KEY FIGURES

26,000 ALUMNI

and 50 French and international clubs in over 100 countries, to increase opportunities. Workshops, coaching, mentoring, networking, thematic clubs: we are a strong network... and much more besides!



15,000 INTERNSHIP OFFERS

as well as work-study and recruitment offers in France and internationally.

WORK-STUDY TRAINING: CHALLENGE YOUR SKILLS AND EMPLOYABILITY

- **900** students on work-study programmes in 2022-23.
- **98%** of our graduates find a job within 6 months of obtaining their degree.
- **72%** of our PGE graduates hold an international position.

According to the 2022 survey by the Association of Grandes Écoles on the integration of young graduates from Grandes Écoles, management schools provide the best passport for employment.

CAREER CENTRE SUPPORT TO BOOST YOUR CAREER

The Rennes School of Business Career Centre supports each student in building a dynamic action plan for their professional integration: the «career passport». Students can meet unique contacts and attend workshops to explore their career options, put forth their potential, their hard and soft skills and create a plan.



#INTERNSHIP: THE 15 COMPANIES THAT RECRUIT THE MOST RENNES SB STUDENTS

LVMH - L'ORÉAL - SOCIÉTÉ GÉNÉRALE
DANONE - KPMG - NESTLÉ - CHANEL
DECATHLON - YVES ROCHER - LACTALIS
PWC - CRÉDIT AGRICOLE - BNP PARIBAS
ORANGE - VALEO

➤ Awaken your inner entrepreneur with Innostart

Every year, start-up projects are selected for support by the Innostart incubator, so that student entrepreneurial projects can progress from ideation to realisation.

Project leaders are given guidance in developing the skills they need to help them turn their initial idea into a viable business. An experience that also makes all the difference on a CV!



Rennes School of Business
is ranked number 1* for its proportion
of business-creating graduates.

Why not you?

**L'Étudiant 2023*

BEGIN YOUR STUDIES IN RENNES

AND FINISH WITH A DEGREE IN AUSTRALIA.



rennes-sb.com



**RENNES
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UNFRAMED THINKING

Rennes School of Business is a State-recognised technical higher education institution.

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