

# DOCTORAL DEGREES in Hotel & Tourism Management

The School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University invites applications to its cutting-edge Doctor of Philosophy (Ph.D.) in Hotel and Tourism Management and the world's first professional Doctor of Hotel and Tourism Management (D.HTM) programmes. Research studentships and graduate assistantships will be offered to outstanding students in their pursuit of these doctoral degrees under the guidance of talented and dynamic faculty members who are recognised internationally for excellence in research and teaching.

## Ph.D.

- The Ph.D. degree is designed for those who wish to base their research on theoretical insights.
- It offers advanced training based on individual interests and career aspirations, allowing students to develop the ability to complete significant research in specific areas.
- The School's intellectual and support environment encourages research collaboration between staff and students, with the results disseminated through scholarly publications and conference presentations.
- The programme prepares graduates for educational and research positions related to hotel and tourism management.

<http://shtm.polyu.edu.hk/phd>



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## D.HTM

- The D.HTM degree is designed for academics, senior industry executive and senior staff in governmental and non-governmental tourism organisations.
- Its specific Asian focus, unique combination of subjects and research, and flexible delivery pattern enables industry professionals to develop their skills while remaining in the workforce.
- Developed to meet the ever more demanding needs of both industry and academia, the programme satisfies the growing demand for a new capstone academic qualifications.
- The programme prepares graduates to advance their careers by developing innovation, creativity and needed research skills within an Asian context.

<http://shtm.polyu.edu.hk/dhtm>



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