



Accelerate your career and connect

THE MBA PROGRAM

Modul University Vienna is widely considered as **Austria's leading international private university** and is owned by the British company Talents Squared Limited and the Vienna Chamber of Commerce. Both organizations are eager to jointly further develop the educational profile of Modul University Vienna.

Learn from expert faculty and international industry leaders

MBA classes are conducted as **seminars in a stimulating interactive environment** by industry experts and internationally recognized scholars both from MU and abroad. This balanced mix of **lecturers from academia** as well as **senior management and industry leaders** ensures you a well-rounded, practical business education. The combination of **expert guidance** and **co-learning** with people from diverse age groups and professional backgrounds enriches your MBA experience. Learn the skills and techniques behind **managerial and entrepreneurial thought and action** to make crucial decisions and compete successfully.

Apply your new knowledge immediately

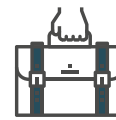
Blocked courses are designed for you to work alongside your studies an immediately put your newly-gained knowledge into practice in your professional life. Full-day courses are always held over two consecutive days (Thursdays/Fridays or Saturdays/Sundays), allowing students who may not live in Vienna to travel to MU and stay for the extended weekend.



73%
international
MBA students



11:9
male-to-female
ratio in the MBA
programs



35
average
age of MBA
students

Why Study at Modul University Vienna?

All courses taught in **English**

Foreign language classes included in the tuition

Access to the **Modul Career Center** and alumni network provides career and networking opportunities

Small class sizes

Multicultural learning environment

Program starts **twice a year** in fall or spring

Ranked in the **world's 25 top performing universities** in top-cited publications in 2018 (mulitrnk.eu)



30
nationalities
represented
in the MBA
programs



Scan this QR-Code
for more info

MBA accredited by



Part of the



Your MBA at MU

The **Master of Business Administration (MBA)** is a part-time program designed especially for industry professionals wanting to advance their careers. It concentrates on strategic analysis and planning, interdisciplinary skills, value-based management, and critical thinking. You will advance your knowledge in core business disciplines including **human resource management, organizational behavior, accounting and finance, marketing, operations, innovation and entrepreneurship**. You can further tailor your degree with a **specialization in one of four cutting-edge fields**, or take a mixture of enrichment courses from any specialization for a general MBA. At Modul University Vienna, **out-of-the-box thinking** challenges existing limits and thought patterns, preparing you to **accelerate your career**.

Meet Us

We are happy to welcome you on campus with a **private university tour and consultation** for a time that suits you.

Be sure to talk to us about our upcoming **early payment reductions and scholarship opportunities**.

We are here to help you!
recruitment@modul.ac.at
 +43 1 320 3555 - 120

Program Structure

| Core Course Modules | Possible Specializations | Thesis |
|----------------------------------|--|---------------|
| Managing People & Organizations | Digital Marketing | Master Thesis |
| Marketing & Innovation | Entrepreneurship, Innovation & Leadership | |
| Quantitative & Economic Analysis | Innovation & Experience Design for Tourism | |
| | Real Estate Management | |
| | Sustainable Management & Policy | |

Course Structure

| | | |
|--|---|---|
| <p>Pre-Module Phase 2 weeks to 1 month</p> <p><i>Working independently with provided course material to familiarize yourself with the subject</i></p> | <p>In-Class Phase 2 days in a row</p> <p><i>In class seminars involving interactive lectures as well as group projects and assignments</i></p> | <p>Post-Module Phase 2 weeks</p> <p><i>Working individually or in a group on a final assignment or project</i></p> |
|--|---|---|

Entry Requirements

Bachelor degree
 English proficiency at C1 level
 Minimum of three years professional experience

Study start Spring or Fall (no application deadline)

Duration courses/seminars can be completed within 12 -18 months, time required for the master's thesis is individual

Tuition Fees € 8,500,- per semester
 ask our team for reductions and grants

FAST FACTS

www.modul.ac.at | Am Kahlenberg 1, 1190 Vienna