

Build your career momentum, earn a
Master of Science *degree*
from the leading Hotel & Tourism School

**Master of Science (MSc) in
Global Hospitality Business**

The one-of-a-kind tripartite programme has successfully run for six years since inception in 2015. Drawing on the strength of three world class centres of educational excellence – the School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University (PolyU), EHL Hospitality Business School and University of Houston's Conrad N. Hilton College of Global Hospitality Leadership, representing the best of the East and the best of the West, the three world-leading institutions have joined hands to help define the future of global hospitality development.

- Offers extensive exposure in 3 intense semesters on 3 campuses across 3 continents
- Equips students with strong insights into 3 distinct markets and immersed culturally in the international business environment
- Opportunities to immerse in business projects, certification, and field trips to global business hubs
- Become part of a diverse and dynamic student body and strong alumni networks of 3 universities
- Programme bestowed the 2020 McCool Breakthrough Award by the International Council on Hotel, Restaurant, and Institutional Education recognising the programme's unique approach to hospitality graduate education

<http://shtm.polyu.edu.hk/mgh>

**MSc in
International Hospitality Management**

- Gives students a strong business foundation for career success.
- Develops international leaders, educators and researchers for the global hospitality industry.
- Enhances in students their skills in strategic thinking, problem solving, decision making and leadership challenges while furthering their understanding of the hospitality industry.
- Duration of study: 12 months

<http://shtm.polyu.edu.hk/ihm>

**MSc in
International Tourism and Convention
Management**

- Offers many insights into the tourism and convention industry.
- Enhances students' knowledge and management skills by blending strategic perspectives with effective implementations in the tourism and convention sectors.
- Develops in students industry practice, management skills and research competencies.
- Duration of study: 12 months

<http://shtm.polyu.edu.hk/itcm>

**MSc in
International Wine Management**

- Grooms industry leaders, educators and researchers, placing them in strong positions to lead the wine sector into the future.
- Features residential study trips to well-known wine regions to understand the best practices.
- Taught by leading academics as well as industry experts, such as Masters of Wine Jeannie Cho Lee, Steve Charters, Debra Meiburg and Sarah Heller.
- Duration of study: 12 months

<http://shtm.polyu.edu.hk/iwm>

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