



GENERATION STUDY ABROAD®  
**YEAR ONE IMPACT**



AN INITIATIVE OF  
**INSTITUTE OF  
INTERNATIONAL  
EDUCATION**  
*Opening Minds to the World®*

**"Studying abroad is as important as learning to swim, particularly for Americans. Managing the tumult of a different land, struggling with a language, cultivating an abiding sense of curiosity and humility — these are modern-day survival skills in an inter-connected world."**

—AMANDA RIPLEY, author of *The Smartest Kids in the World—and How They Got That Way*

**"There's no more important skill to succeed in the 21st century than a global mindset, and there's no better way to develop a global mindset than studying abroad."**

—ÁNGEL CABRERA, President, George Mason University, Fulbright Scholar,  
and author of *Being Global: How to Think, Act, and Lead in a Transformed World*

## ABOUT GENERATION STUDY ABROAD

Generation Study Abroad is a five-year initiative of the Institute of International Education to mobilize resources and commitments with the goal of doubling the number of U.S. students studying abroad by the end of the decade. Leading up to IIE's centennial celebration in 2019, Generation Study Abroad is engaging educators at all levels and stakeholders in the public and private sectors to drive meaningful, innovative action to increase the number and broaden the population of U.S. students who have the opportunity to gain international experience through academic study abroad programs, as well as internships, service learning and non-credit educational experiences.

## HOW CAN I GET INVOLVED?

The education community will need to join together to act swiftly and decisively to increase access to study abroad for more students and more diverse student populations. In addition to higher education leaders, faculty and campus professionals, we are seeking the involvement of high school teachers, study abroad alumni and students to help build the pipeline and advocate for study abroad.

We also invite business, governments, and educational organizations and individuals to contribute scholarships and resources to help build a workforce that is prepared to compete in the global economy and contribute to the world we share.



To make a commitment, visit [www.generationstudyabroad.org](http://www.generationstudyabroad.org)  
or contact us at [studyabroad@iie.org](mailto:studyabroad@iie.org).

Except where noted, figures listed throughout this report reflect responses submitted to the 2015 Generation Study Abroad Annual Progress Survey, completed between January and July 2015. Figures do not represent actions or commitments pledged by all commitment partners to date.

Team members from across IIE are engaged in the Generation Study Abroad initiative.



## A Message from IIE

**At the Institute of International Education, we believe that study abroad is an essential component of a college degree.**

Study abroad enables today's students—future leaders from all backgrounds in all sectors—to gain access to international experiences that will better prepare them for the world they will enter after graduation. Learning how to interact with people from other countries and cultures is essential for all careers, whether in business, manufacturing, engineering, government, academia or not-for-profit.

Some U.S. institutions, particularly liberal arts colleges, have been tremendously successful in making study abroad part of the academic experience. But with 4,000 institutions across the United States, these are the exception not the rule. In recent years, a number of research universities, community colleges and minority-serving institutions have introduced innovative ways for their students to study abroad. But many students are still missing out, and the study abroad population does not reflect the diversity of U.S. higher education as a whole.

That is why we launched Generation Study Abroad in 2014, with the bold goal of doubling the number of students who study abroad by the end of the decade.

Generation Study Abroad represents a major paradigm shift, intended to bring employers, governments, associations, and others into the discussion, to build on current higher education best practices and find new ways to extend international opportunities to those who are not currently taking part.

We applaud the U.S. Department of State's Bureau of Educational and Cultural Affairs for launching a new Study Abroad Office which will play an important role in promoting U.S. study abroad.

We are grateful to all of the 600+ partners who have joined since we launched the initiative. They have pledged significant actions and they are making great progress in the first full year of the initiative. But so much more needs to be done.

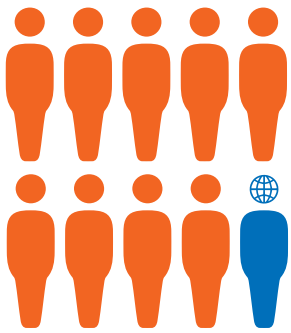
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For profiles of all partner pledges, see Commitments to Action at [www.generationstudyabroad.org](http://www.generationstudyabroad.org).

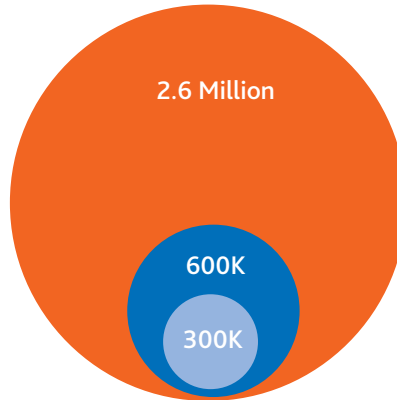
# Why Generation Study Abroad?

## The State of Study Abroad



Currently, less than **10%** of U.S. students graduating with associates or baccalaureate degrees each year study abroad.

## Doubling Study Abroad



**2.6 Million** students earn an undergraduate degree each year

Only **300,000** of these have studied abroad before graduating

**Our Goal: 600,000** students studying abroad annually by the end of the decade

## Expanding Student Diversity

U.S. Students Enrolled in Higher Education 2011/12



### Minority Students Are Underrepresented

Although they make up nearly **40%** of all U.S. higher education enrollments, they represent less than **25%** of those who are taking part in study abroad.

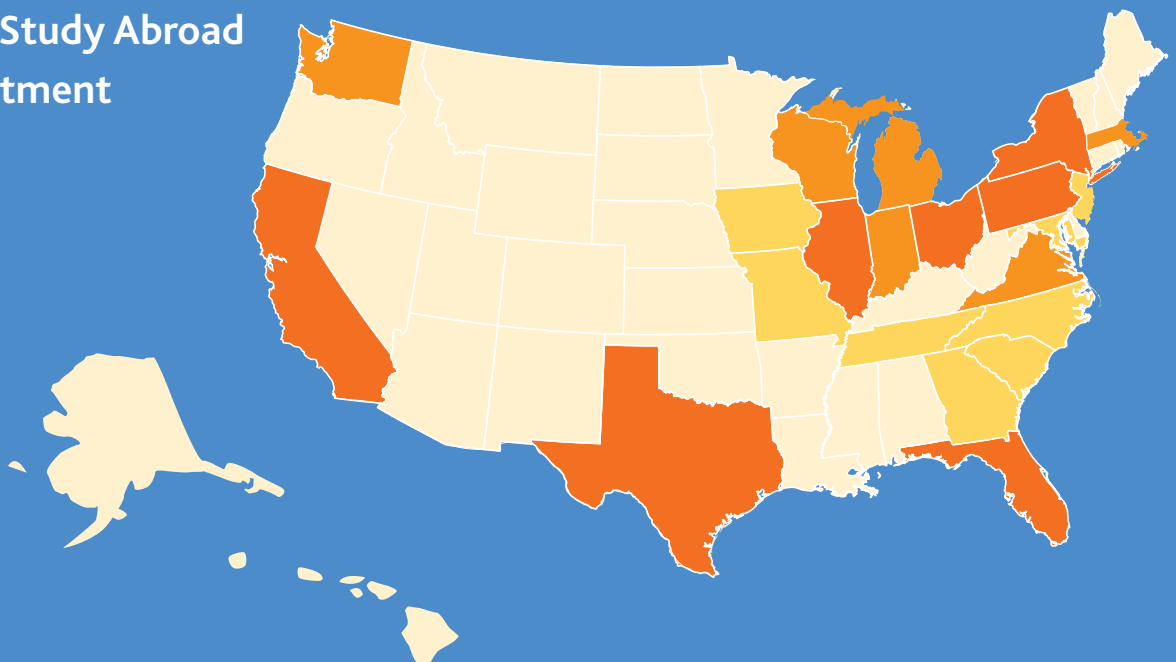
U.S. Students Who Studied Abroad 2011/12



- White
- Black or African American
- Hispanic or Latino/a
- Asian, Native Hawaiian, or Other Pacific Islander
- Multiracial
- American Indian or Alaska Native

## Generation Study Abroad U.S. Commitment Partners

- More than 15
- 11-15
- 6-10
- 1-5



# What Have We Accomplished So Far?

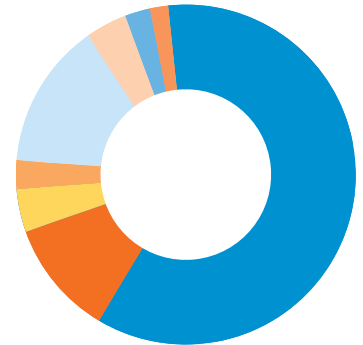
## Top 5 Actions

- Increase funding & scholarships
- Expand student diversity
- Improve campus training & support
- Curricular integration
- Engage alumni

## Who Is Joining? Worldwide Partners

The eight different types of commitment partners reflect the diversity of the Generation Study Abroad network:

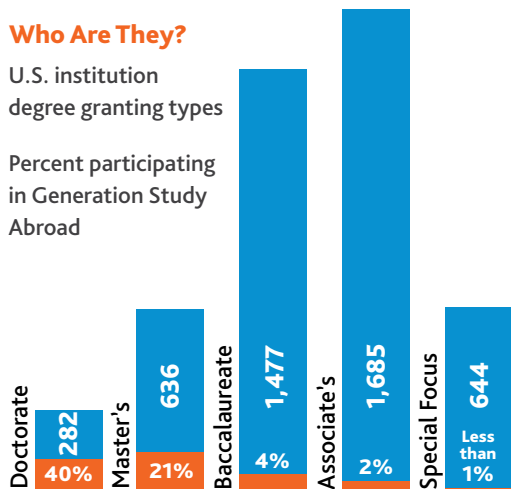
- 351 U.S. Universities and Colleges
- 64 U.S. Study Abroad Organizations
- 24 Education Associations
- 16 Social Networks, Other Services
- 81 International Universities
- 23 International Organizations
- 14 Country Partners
- 10 K-12 Organizations



## U.S. College and University Partners

### Who Are They?

- U.S. institution degree granting types
- Percent participating in Generation Study Abroad



### What Are They Pledging?

Increasing the number of students who study abroad: **114** campuses have pledged to double; others plan to increase three-, four-, five-fold or more.

- 114 Double
- 28 Triple
- 14 Four-fold
- 7 Five-fold
- 25 6x or more
- 42 Other actions

## Increasing Funding & Scholarships

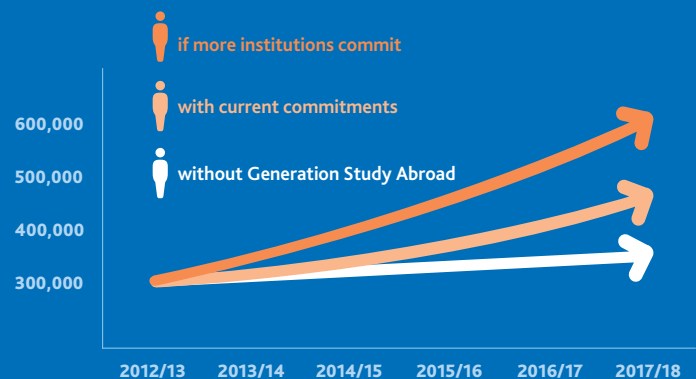
**\$185 MILLION**

pledged so far by commitment partners in study abroad scholarships and related support by the end of the decade.

## CAN WE DOUBLE STUDY ABROAD? Projections for U.S. Institutions

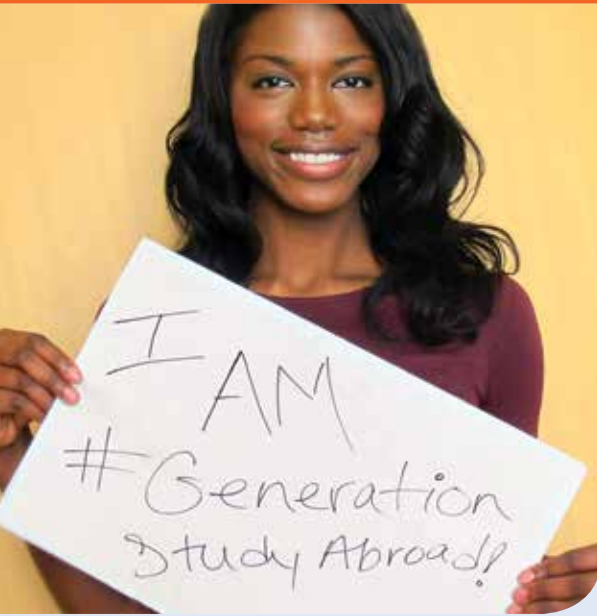
Doubling study abroad by the end of the decade would require a 14.5% annual rate of growth. With only a 2% increase in 2012/13, we have a long way to go!

- 1 Without Generation Study Abroad:** A 3% annual growth rate would result in only 375,000 students going abroad per year at the end of the decade.
- 2 With current commitments:** Based on the commitments made by all 350+ U.S. higher education partners as of May 2015, we project that a total of 451,900 students will study abroad at the end of the decade if all pledges are met.
- 3 With more institutions joining:** If the remaining 3,650 accredited U.S. colleges and universities increase their study abroad numbers by 41 students each by the end of the decade, we would reach the goal of 600,000 students.



Can your institution do more?  
Who can you inspire to join and pledge?

# Diversity: Changing the Picture of Who Studies Abroad



"It is my dream that in less than 10 years from now all students at Historically Black Colleges and Universities are able to study abroad and bring the experience back to their communities and careers."

— ASHLEY BLACKMON (*left*),  
International marketing professional,  
Clark Atlanta University alumna  
and Gilman International Scholar

With less than 10 percent of American college students studying abroad—and few of those students from underrepresented groups—IIE and its Generation Study Abroad commitment partners are taking action to make it possible for more U.S. students from a broad range of backgrounds to participate in an academic, internship, or service-learning experience abroad. Generation Study Abroad's goal is to not only double the number of U.S. students studying abroad but to change the perception—and the reality—of who studies abroad, and to break down the perceptions of study abroad as expensive and elitist.



## PARTNER SPOTLIGHT

**University of Colorado Denver** strengthened collaboration between the study abroad office and the university's Educational Opportunity Program and launched a new study abroad program taught by the director of Black Student Services.

**SUNY Oswego** created an "I, Too, Am Study Abroad" panel series that addresses topics related to race, sexual orientation, and service learning abroad.

**University of California, Irvine** launched a Generation Study Abroad Ambassador program to increase the number and diversity of study abroad participants. Students make presentations in their own diverse communities on campus and in schools and organizations near Irvine and in their hometowns.

**SIT Study Abroad** is collaborating with a group of Historically Black Colleges and Universities on faculty and staff development, scholarship funding, and targeted marketing campaigns to increase HBCU participation in study abroad.

### U.S. PARTNER ACTIONS

**84%** of U.S. institutions plan to create scholarships for underrepresented study abroad students

**16** commitment partners are Historically Black Colleges and Universities (HBCUs)

**30+** partners are Minority Serving Institutions (MSIs)

### U.S. Institutions are Targeting New Populations

Percent	Targeted Students	Percent	Targeted Students
<b>71</b>	high financial need	<b>31</b>	non-traditional ages
<b>70</b>	minority or diverse ethnic backgrounds	<b>28</b>	students with disabilities
<b>68</b>	first-generation	<b>27</b>	athletes
<b>52</b>	pursuing underrepresented fields	<b>22</b>	transfer students
<b>31</b>	men	<b>17</b>	community college



# Expanding Access: Scholarships and Funding

**84%** of all Generation Study Abroad Commitment Partners have pledged bold actions to reduce financial barriers. Campuses have created new funding opportunities to reach students who might not otherwise have been able to study abroad—and who may have never have even engaged with the study abroad office. Many are using their new scholarship actions to attract funding from the local community, alumni and businesses.



University of Nebraska-Lincoln student on Germany Science and Engineering Research program, Leibniz Universität, Hannover



UC San Diego students in Prague, Czech Republic

"The scholarship collaboration between the UC San Diego learning center (OASIS) and The International Center has been very beneficial for underrepresented students, most of whom are also working class and/or first generation college students, who may not traditionally study abroad."

—AGUSTIN OROZCO, Assistant Director,  
UC San Diego OASIS



## PARTNER SPOTLIGHT

**Arizona State University** increased their funding pool by \$175,000 to enable 55 first generation students to study abroad.

**The University of Nebraska-Lincoln's** Early Abroad Scholarship offers students \$2,000 to study abroad within their first two years at UNL and share their experience. Recipients are also required to meet with an academic success coach in the First Year Experience Office, and write a post-program reflection.

**University of Delaware's** Institute for Global Studies selected 50 incoming freshmen for a pilot "Delaware Diplomats" program. In their first year, the students made more than 500 appearances at global events, lectures and workshops around campus and collectively earned more than \$29,400 to use toward UD study abroad programs.

## SUPPORTING STUDY ABROAD



**\$20 million**

committed by U.S. campus partners in the first year of Generation Study Abroad

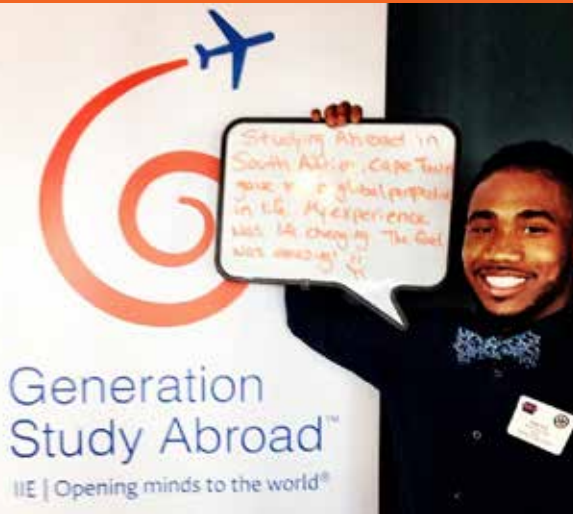
**54%**

of U.S. institutions are implementing fee waivers or travel grants

**52%**

of U.S. institutions are creating study abroad scholarships for non-traditional fields of study

# Building Awareness: #generationstudyabroad



**How can your students succeed in an increasingly global economy?**

Globalization is changing the way the world works. Generation Study Abroad is a new initiative launched by the Institute of International Education to double the number of students studying abroad by the end of the decade.

**Generation Study Abroad**  
IIE | Opening Minds to the World®

Find out more at: [generationstudyabroad.org](http://generationstudyabroad.org)

## ARE YOU ON BOARD?

Generation Study Abroad is mobilizing stakeholders from all sectors to achieve large-scale change. We are building a coalition to reach hundreds of thousands of college students who have not been able to access study abroad or have chosen not to take part. Our network of students, educators and alumni is leveraging Twitter, Facebook, YouTube and Instagram to proclaim their commitment to #generationstudyabroad. They are using photos, videos, website badges and traditional media outreach to get the word out that international experience is an essential part of a 21st Century education. The message is clear: study abroad is for everyone.



## SPREADING THE WORD



98%

of U.S. institutions are promoting study abroad and scholarship opportunities through their websites and social media

77%

of international institutions are promoting opportunities and scholarships for U.S. students through their websites and social media

85%

of study abroad organizations and education associations are promoting Generation Study Abroad through their listservs and social media channels





# Internationalizing the Curriculum

Cornell University faculty symposium on integration of international experience into the curriculum.



Commitment partners recognize that faculty participation is key to growing study abroad across disciplines. Colleges and universities are taking actions such as designing courses with an international component in the curriculum, incorporating an intentional experience abroad, mapping curriculum, and encouraging faculty members to go abroad themselves. This helps ensure that faculty members have a global outlook and will support study abroad. Short term faculty-led study abroad programs are proving successful in reaching nontraditional study abroad students who feel that they cannot take a year or semester abroad.

AIFS, CIEE, EF College Tours, and other study abroad organizations are providing resources and joining with campuses to create and support faculty-led programs. They will also conduct important research on the impact of these programs on students' learning outcomes.



## PARTNER SPOTLIGHT

**University College Dublin** engages in a robust curriculum mapping process with partner institutions to make study abroad possible for students from underrepresented fields such as engineering, science, nursing and pre-med.

**Appalachian State University** created a faculty development initiative in which novice faculty hoping to establish a study-abroad program travel with a veteran mentor to learn the fundamentals of leading a study abroad program.

**University of Cincinnati** invested \$100,000 to support the development and mentoring of UC faculty members to develop future study abroad programs.

**Central College** held a conference on developing global citizens and organized interdisciplinary faculty workshops at international sites, developed location-specific advising guides, and put new faculty support systems in place for faculty interested in developing study abroad programs.

## MOBILIZING FACULTY



91%

of U.S. institutions are creating or expanding programs to offer more international for-academic credit opportunities

90%

of U.S. institutions are recruiting and training faculty to develop or lead study abroad programs

50%

of associate degree granting institutions are recruiting and training faculty to develop or lead study abroad programs

# Engaging Alumni: The Impact of Student Stories

The success of Generation Study Abroad will be measured not only in rising numbers, but by the impact of the experience and the breadth of the study abroad population. Engaging peers who have studied abroad can be the best way to reach those who had not already planned to study abroad, address fears and concerns, and demonstrate the value of study abroad to their future careers.



Michigan State University brings study abroad peer advisors to student neighborhoods.

## IIE'S GENERATION STUDY ABROAD VOICES VIDEO CHALLENGE

Together with *The New York Times in Education*, IIE asked study abroad alumni to join Generation Study Abroad and share their voices. We wanted to know how study abroad gave them an edge, what impact it had on their lives and the world, and how using *The New York Times* content helped them. The winning stories are featured on *The New York Times in Education* and IIE's Generation Study Abroad websites.



"You've got to try to shake the fear."

—FIRST LADY MICHELLE OBAMA's response to a student question regarding advice for young American students going abroad for the first time



## PARTNER SPOTLIGHT

**AHA International** is organizing a regular series of "Shake the Fear" coffee mixers on campuses throughout the Northwest and Midwest to help dispel student concerns about studying abroad. This provides an informal venue for students to raise their concerns with peers who have returned from studying abroad.

**IES Abroad** will survey and report on the impact of study abroad on careers among alumni, and publish those findings.

**University of St. Francis'** International Programs Office is engaging returned study abroad students as mentors for prospective study abroad students. Returned study abroad students are now responsible for presentations at new student orientations, classroom visits, and other potential marketing events.

## STUDENTS INSPIRING PEERS



79%

of U.S. institutions are leveraging a study abroad alumni network to engage students

96%

of U.S. institutions are integrating study abroad awareness into orientation activities

65%

of international institutions are engaging study abroad alumni from the U.S. to promote study abroad once they return home

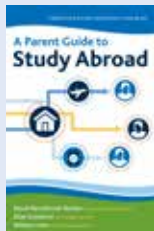


# Removing Barriers: Providing Tools and Resources



Passport Event at  
Jackson State University

Generation Study Abroad has produced valuable resources and publications like *A Parent Guide to Study Abroad*, available in both Spanish and English, to help students and parents plan for study abroad.



Over 3,000 people attended the inaugural Virtual Study Abroad Fair on February 25, 2015, hosted by the U.S. Department of State, College Week Live, and the Institute of International Education.

Online Resources:  
[iiepassport.org](http://iiepassport.org)  
[studyabroadfunding.org](http://studyabroadfunding.org)

Partners are finding innovative solutions to remove obstacles that stand between students and studying abroad. They are simplifying the application process, helping students figure out and apply their financial aid, and streamlining course and credit transfer databases.



## PARTNER SPOTLIGHT

**The University of Houston** established an official U.S. Passport Acceptance Facility as part of the Learning Abroad office. The facility serves students, faculty, staff, and the general public. Additionally, the implementation of the "Passport for Coogs" initiative assists students by reimbursing the cost of their new or renewed passport.

**Belmont University** revised their website and moved all application materials online, including proposals for faculty-led programs, resulting in a dramatic increase in the number of both programs and program participants.

**CIEE** has pledged to fund 10,000 passports through 2020 and is holding Passport Caravan events at campuses across the United States.

## STREAMLINING SYSTEMS



78%

of U.S. partners are enhancing technical or online study abroad support systems such as integrating an international travel registry and online application system

68%

are developing a course-equivalency/credit-transfer database for courses taken abroad

74%

are creating a study abroad advisory board, committee or council for global engagement



# A Global Movement

The international higher education community has begun to have a clear presence in the Generation Study Abroad initiative, furthering the initiative's global impact.



**Norway** supported a program to build linkages between U.S. and Norwegian universities, hosting a U.S. delegation and offering resources for campuses to explore academic cooperation, including exchanging students and scholars.



**Ireland:** As a Lead Signature Partner, Ireland committed \$100,000 to IIE's Study Abroad Fund. Private colleges and universities, along with the Institutes of Technology, offered more than 500 scholarships to U.S. students to study in Ireland.



**New Zealand:** Education New Zealand Travel Awards and New Zealand universities and Institutes of Technology and Polytechnics provided tuition grants for U.S. students.

## MAP KEY

- 14 Country Partners
- More than 120 partner universities or organizations in 42 countries outside of the U.S.
- More than 460 Commitment Partners in the U.S., including the State Department's Bureau of Educational and Cultural Affairs

## COUNTRY PARTNERS

### COUNTRY PARTNERS

who have signed on share in our goal of providing an international experience to U.S. students, and furthering the relationship between their countries and the United States by making more educational connections and offering scholarships.

### Australia

Australian Trade Commission and Universities Australia

### Brazil

Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (CAPES)

### Canada

Canadian Bureau for International Education – Bureau canadien de l'éducation internationale

### China

China Education Association for International Exchange

### France

Government of France

### Germany

German Academic Exchange Service (DAAD)

### Greece

Ministry of Education and Religious Affairs

### Ireland

Department of Education and Skills

### Israel

Government of Israel

### Japan

Japan Student Services Organization (JASSO)

### New Zealand

Education New Zealand

### Norway

Norwegian Centre for International Cooperation in Education (SIU)

### Spain

Government of Spain

### United Kingdom

British Council

# Building the Pipeline

IIE Passport Award recipient from Francis L. Cardozo Education Campus in Washington, D.C.



In order to double study abroad by the end of the decade, we must build a pipeline of students who are interested in and prepared for study abroad when they get to college. Teachers inspire curiosity about the world. They teach all subjects through a global lens, take students on exchange programs, and encourage students to continue their language learning. Our Teacher Campaign seeks at least 1,000 teachers who pledge to make their students aware of study abroad.

## PATHWAYS TO STUDY ABROAD

The IIE Passport Awards for Study Abroad create pathways to study abroad for high school juniors so that they can acquire global skills and expand personal and professional opportunities as part of their college education, thanks to lead gifts from IIE Trustees Thomas S. Johnson and Mark A. Angelson.



## PARTNER SPOTLIGHT

**The IIE AIFS Foundation Generation Study Abroad Enrichment Grants Program** recognizes U.S. secondary level teachers who are outstanding advocates for study abroad. It will make professional development grants of \$1,000 each to 50 teachers who have joined Generation Study Abroad and taken innovative actions to prepare their students for study abroad.

**American Council on the Teaching of Foreign Languages (ACTFL)** created a Global Engagement initiative showcasing how language teachers develop global competence and help students use language beyond the classroom and engage with multilingual communities around the world.



**OneWorld Now!** pledged to provide at least 1,000 study abroad scholarships to underserved high school students in the next decade and intends to inspire at least 10,000 more to access travel abroad resources through youth led advocacy and national social media campaigns.

## REACHING TEACHERS AND K-12 STUDENTS

474

K-12 teachers have pledged to take action

50

U.S. states

84%

have studied or worked abroad

### Commitment Partners Working with the K-12 Community

ACTFL  
AFS Intercultural Programs USA  
AIFS Foundation  
Asia Society  
CALE Now!  
CIEE: Council on International Educational Exchange  
Council for Educational Travel, USA  
Expanding Boundaries International

Global Citizen Year  
Global Exploration for Educators Organization  
Global Glimpse  
Global Nomads Group  
Ivy League Model United Nations Conference  
National Geographic  
OneWorld Now!  
Reach the World  
World Smart

**"The IIE Generation Study Abroad Scholarships will give more students – and more underrepresented students – the opportunity to gain international experience, which is one of the most important components of a 21st-century education."**

—ALLAN E. GOODMAN, President and CEO, Institute of International Education

## **IIE Generation Study Abroad Scholarships**

IIE made the first round of Generation Study Abroad Scholarships in May 2015, to be awarded to 160 students at 26 commitment partner colleges and universities selected based on the progress made toward their Generation Study Abroad commitments. Among the winning campuses are several minority-serving institutions, historically black colleges and community colleges. The winning institutions each receive \$7,500; campuses match this and provide scholarships of \$2,500 each, for a total of at least \$400,000 in scholarships to students.

**With the support of IIE, STA Travel and individual donors, 16 campuses received grants from IIE's Study Abroad Fund, for scholarships to study in any destination**

Daytona State College, Florida  
Delaware Valley University, Pennsylvania  
Fitchburg State University, Massachusetts  
Illinois State University, Illinois  
Indiana University-Purdue  
University Fort Wayne, Indiana  
Lehman College/CUNY, New York  
Morgan State University, Maryland  
Polk State College, Florida  
The Catholic University of America, Washington D.C.  
University at Albany, SUNY, New York  
University of Arizona, Arizona  
University of California, Irvine, California  
University of Central Missouri, Missouri  
University of Idaho, Idaho  
University of St. Thomas-Houston, Texas  
University of Washington Bothell, Washington

**With funding from the Government of Ireland, 10 campuses received grants for their students to study in Ireland**

Case Western Reserve University, Ohio  
Davidson Community College, North Carolina  
Indiana University Southeast, Indiana  
Moraine Park Technical College, Wisconsin  
Norwich University, Vermont  
Saint Cloud State University, Minnesota  
Texas A&M International University, Texas  
University of Tampa, Florida  
Virginia Commonwealth University, Virginia  
Winthrop University, South Carolina

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IIE Deputy VP Daniel Obst and IIE EVP Peter Thompson have provided management support and IIE senior leaders, members of the Study Abroad Task Force, and colleagues across the Institute have been instrumental in getting the word out. We are deeply grateful to the sponsors, commitment partners, and donors who make this work possible.

THE INSTITUTE OF INTERNATIONAL EDUCATION is a world leader in the international exchange of people and ideas. IIE designs and implements programs of study and training for students, educators, young professionals and trainees from all sectors with funding from government agencies, foundations, and corporations. An independent, not-for-profit organization founded in 1919, IIE has a network of 19 offices and affiliates worldwide and over 1,400 member institutions.

