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# Impact Rankings Masterclass 2024



Middle East and North Africa

#### **Our Rankings**

#### **TEACHING**





**Focus:** student satisfaction, employer reputation, graduation rate + more

Participation rules: ranking specific

#### **IMPACT & SUSTAINABILITY**





**Focus:** research, teaching, stewardship and outreach against the UN's 17 Sustainable Development Goals

**Participation rules:** all UG or PG higher education institutions

#### **RESEARCH**





**Focus:** research output, research quality, research collaboration, reputation + more

**Participation rules:** 1,000+ publications over 5 years, teach undergraduates across a range of subjects

#### **Higher Education and the SDGs**

- Goals agreed by the UN in 2015
- A common framework for evaluation and a commitment to deliver
- Broad and comprehensive
- Relevant to all universities
- A way of reconnecting to core mission and values









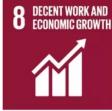








13 CLIMATE ACTION



















#### Higher education has a social and economic value

<u>P</u>	Team	GP	<u>w</u>	D	ŗ	E.	A	GD	Pts	Form
1	Man City	38	28	7	3	96	34	62	91	Ш
2	Arsenal	38	28	5	5	91	29	62	89	Ш
3	Liverpool	38	24	10	4	86	41	45	82	1-1-1
4	Aston Villa	38	20	8	10	76	61	15	68	l <sub>11</sub>
5	* Spurs	38	20	6	12	74	61	13	66	1111
6	O Chelsea	38	18	9	11	77	63	14	63	11111
7	Newcastle	38	18	6	14	85	62	23	60	11-11
8	Man Utd	38	18	6	14	57	58	-1	60	.1111

	Revenue 2023*
University of Manchester	£1,334m
Manchester City	£712m
Manchester United	£635m

# How does it work? (Outside in)



#### What are the Impact Rankings?

- 18 different rankings
- One for each SDG

- One overall ranking
- Data from Universities and from Elsevier



## Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Target	Description
4.1	By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes
4.2	By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education
4.3	By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university
4.4	By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship
4.5	By 2030, eliminate <b>gender disparities</b> in education and ensure equal access to all levels of education and vocational training for the <b>vulnerable</b> , <b>including persons with disabilities</b> , <b>indigenous peoples and children in vulnerable situations</b>
4.6	By 2030, ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy
4.7	By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development
4.a	Build and upgrade education facilities that are child, disability and gender sensitive and provide safe, non-violent, inclusive and effective learning environments for all
4.b	By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and scientific programmes, in developed countries and other developing countries
4.c	By 2030, substantially increase the supply of <b>qualified teachers</b> , including through international cooperation for teacher training in developing countries, especially least developed countries and small island developing States



#### How do universities support the SDGs?



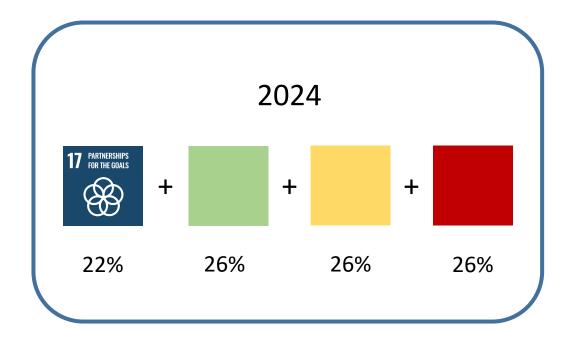
#### Evidence questions and numeric questions

Alongside traditional questions based on numeric data we also use qualitative data.

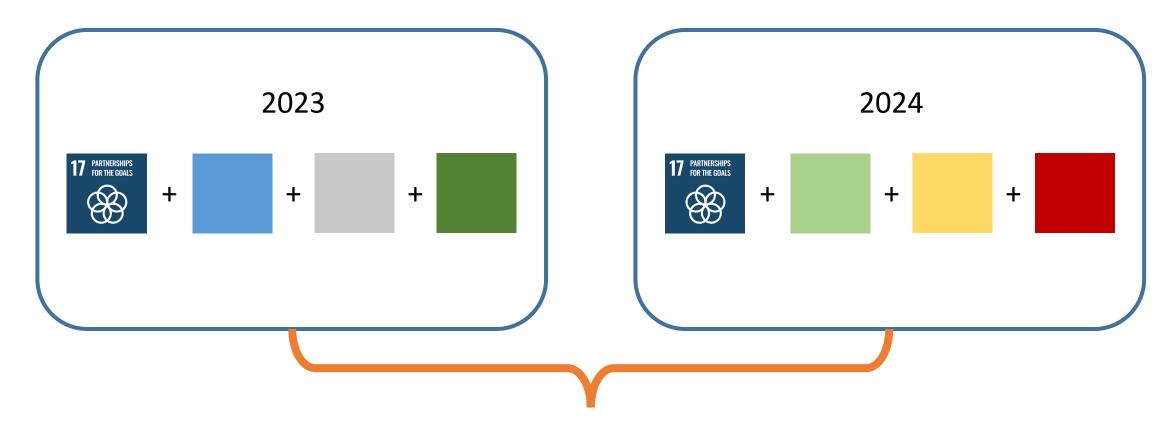
Scoring is based on three elements

- Declaration university declares it does something
- Evaluation assessors evaluate supplied evidence
- Publication additional credit for public evidence

#### **Calculating the annual score**



#### **Overall score**



Overall Score
Average of two years

# How does it work? (Inside out)



#### The Impact team



Chief Data Officer
Duncan Ross



Head of SDG and Teaching Rankings Hannah Peacock



Head of Data PMO

Emma Wilkin



MD of Data Science **David Watkins** 



Impact Jnr Ranking Owner Klara Spustek



Senior Data Editor Abdullah Arlsan



Supervisors 5



Onshore Team Up to 40



Offshore Team Up to 20



Data Scientist
Victor Melatti



Senior Data
Scientist
Emma Deraze

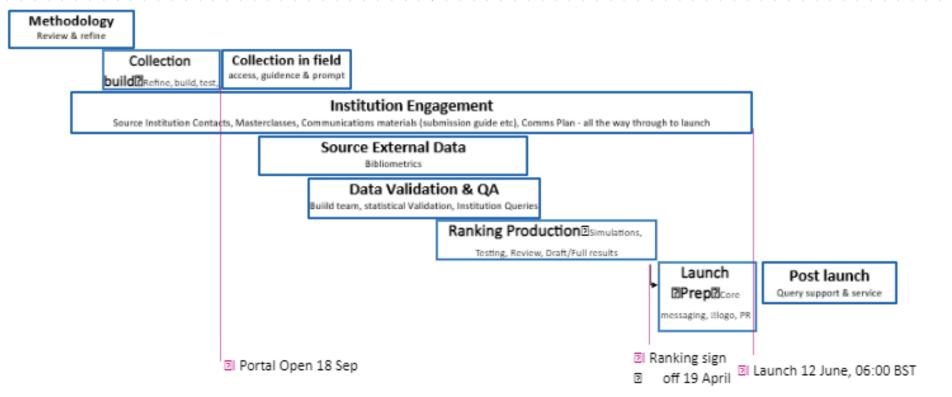


Senior
Data Scientist
Mark Caddow

#### Impact cycle timeline



Q3 '23 Q2 '24 Q3 '24 Q4 '23 Sep Jun Aug Sep Nov Dec Feb May Aug Jan Jun 123 '23 '23 123 '24 124 124 '24 '24 '23 '23 123 '24 '24 '24



#### **Impact Advisory Board**



Professor Max Lu Vice-Chancellor University of Surrey UK



Dr Jingwen Mu Strategic Planning Manager University of Auckland New Zealand



Carolyn Newton
Director of Global Engagement
University of Cape Town
South Africa



Professor Luiz Costa Former Rector and Minister Brazil



Laura Tucker CEO HIVVE Singapore



Professor Yamaguchi
Director
United Nations University Institute for
the Advanced Study of Sustainability
Japan



Sarah Spiegel Coordinator International Rankings *University of Bonn* Germany



Zheng Yi Head of Office Institute for Sustainable Development Goals of Tsinghua University China



Simon Pratt
Director of Policy and Analysis
University of Toronto
Canada

# Data insights





2,152

Universities

283,000+

documents collected

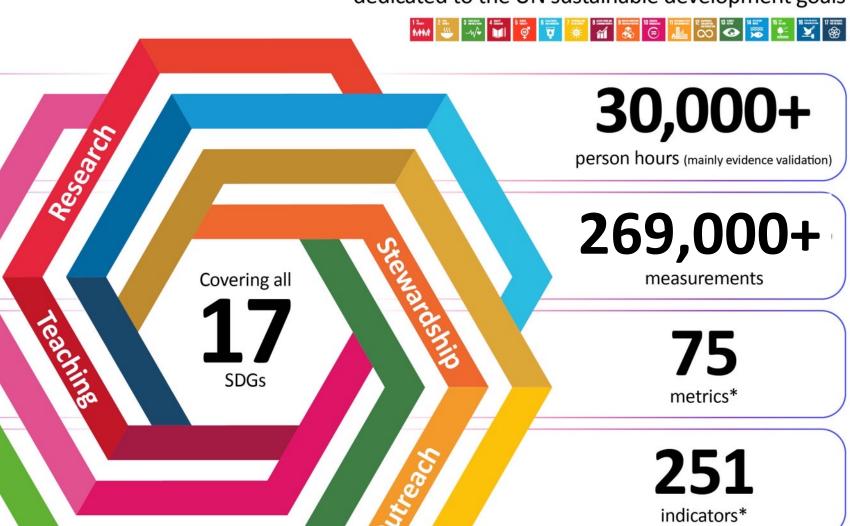
3.7m

publications on the SDGs

**125** 

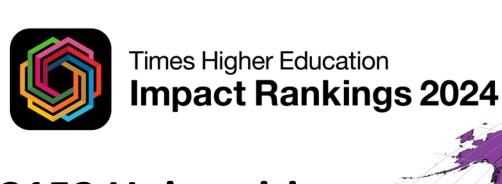
Countries and regions

The largest and most comprehensive global university ranking dedicated to the UN sustainable development goals





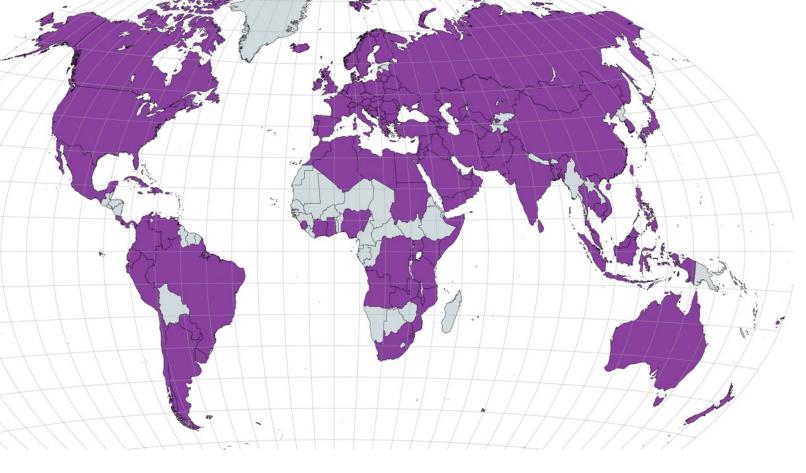




2152 Universities

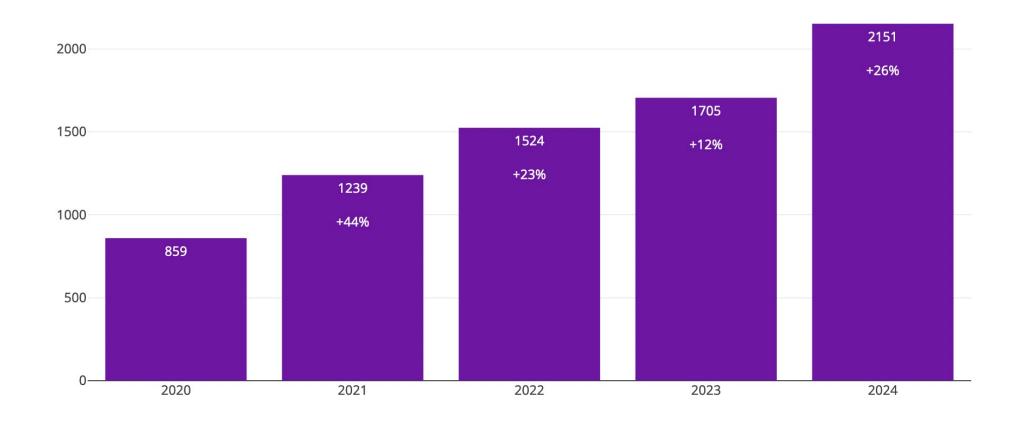
**125 Countries** 

Global north and Global south



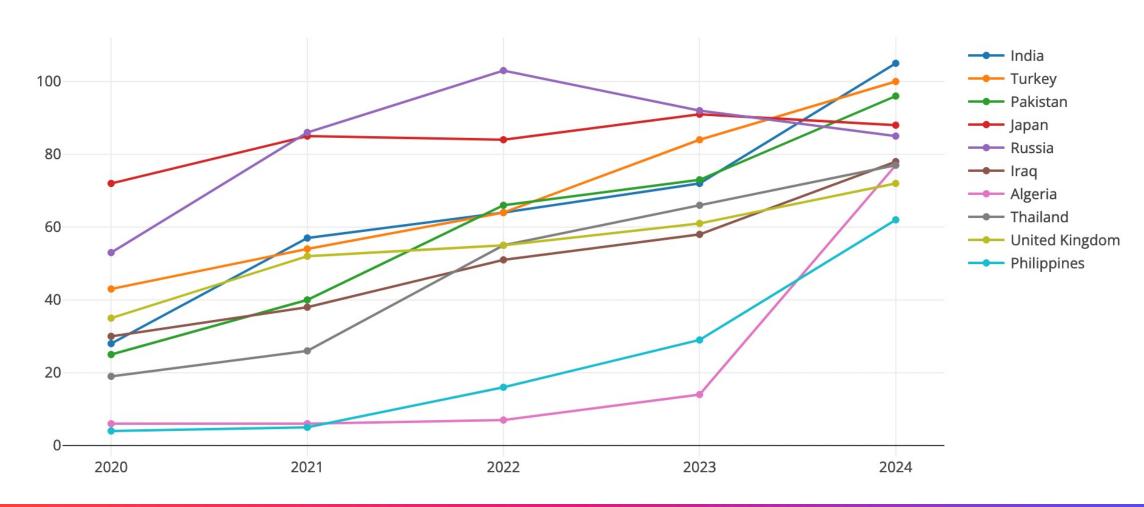
#### **Growth 2020-2024**

#### Impact rankings participation over time



#### **Growth in top 10 countries**

Participation over 5 years, top 10 countries



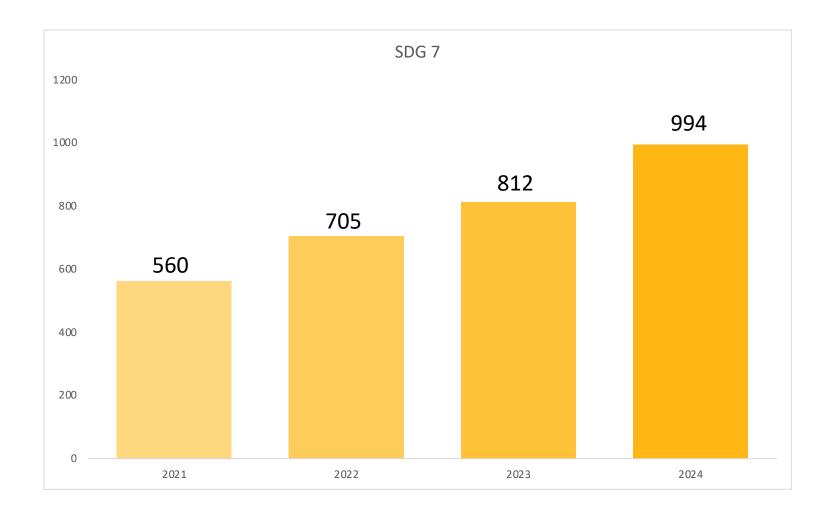
#### Top university in each MENA country

University	Country	Position
King Fahd University of Petroleum and Minerals	Saudi Arabia	=81
Al Ain University	<b>United Arab Emirates</b>	=92
Ahlia University	Bahrain	101-200
American University of the Middle East	Kuwait	101-200
Qatar University	Qatar	101-200
University of Tunis El Manar	Tunisia	101-200
Ain Shams University, Mansoura University	Egypt	201-300
Al-Ahliyya Amman University	Jordan	201-300
American University of Beirut, Holy Spirit University of Kaslik	Lebanon	201-300
An-Najah National University	Palestine	201-300
University of Basrah	Iraq	401-600
Ibn Tofaïl University, Mohammed V University of Rabat	Morocco	401-600
University of Oum El Bouaghi	Algeria	401-600
Dofar University	Oman	801-1000
National University, Mashreq University	Sudan	1500+



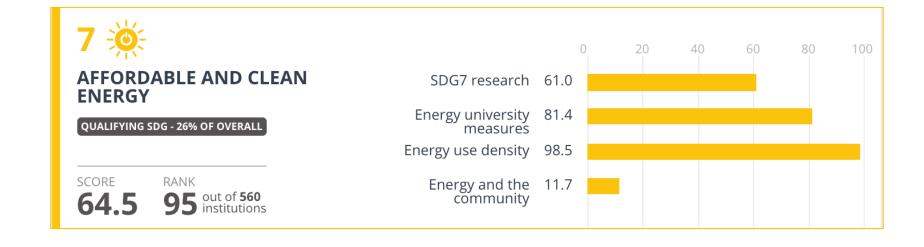
#### Growth 2021-2024: 78%













#### **Top 10**



Rank	2023	Name	Country
1	10	Afe Babalola University	Nigeria
2	2	National Autonomous University of Mexico	Mexico
3	18	Saveetha Institute of Medical and Technical Sciences	India
4	13	University of Malaya	Malaysia
5	43	Shoolini University of Biotechnology and Management Sciences	India
=6		National University of Modern Languages (NUML)	Pakistan
=6	101–200	Arab Academy for Science, Technology and Maritime Transport	Egypt
8	-	SRUC (Scotland's Rural College)	United Kingdom
9	9	King Faisal University	Saudi Arabia
10	401–600	Benha University	Egypt

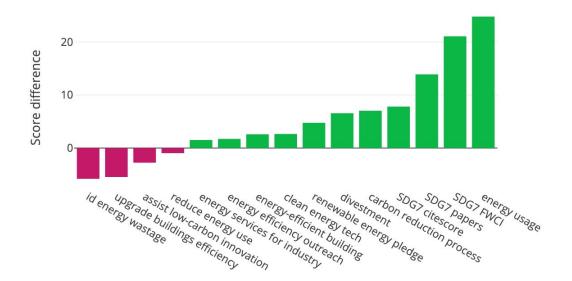




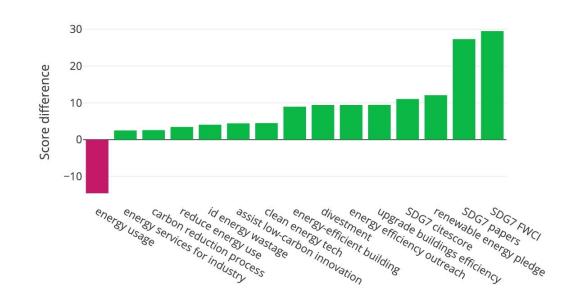


#### **Egypt and Saudi Arabia**





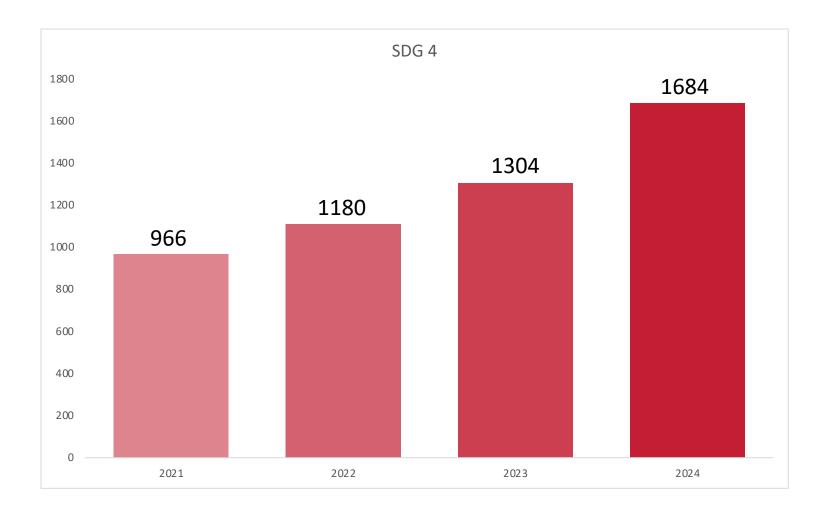






#### Growth 2021-2024: 74%



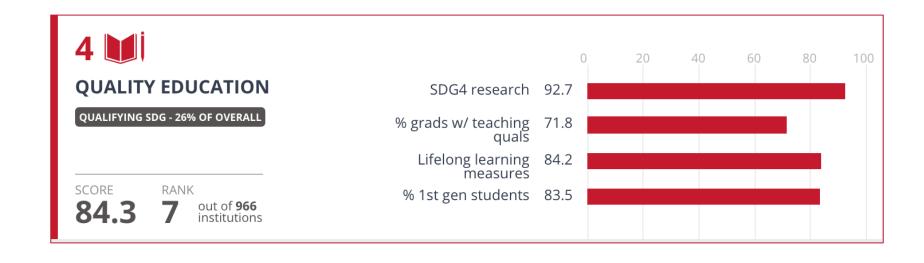




#### **Themes**







#### 4 QUALITY EDUCATION



### Where are the Top 20



## **Top 10**



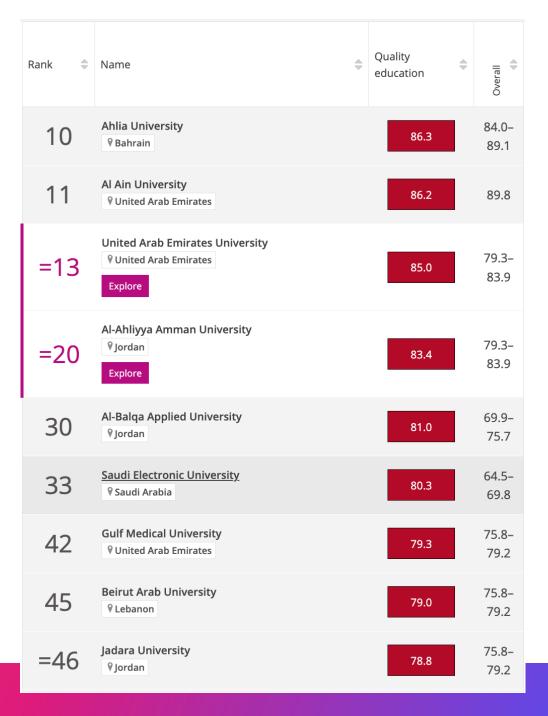
Rank	2023	Name	Country/region
1	2	Aalborg University	Denmark
2	4	Hong Kong Baptist University	Hong Kong
3	9	Amrita Vishwa Vidyapeetham	India
4	-	The Hong Kong Polytechnic University	Hong Kong
5	10	Istanbul Technical University	Turkey
6	27	National and Kapodistrian University of Athens	Greece
7	25	Allama Iqbal Open University	Pakistan
8	98	Khwaja Fareed University of Engineering and Information Technology	Pakistan
9	98	Abdullah Gül University	Turkey
10	15	Ahlia University	Bahrain







#### **Top 50**









#### **UAE** and Jordan



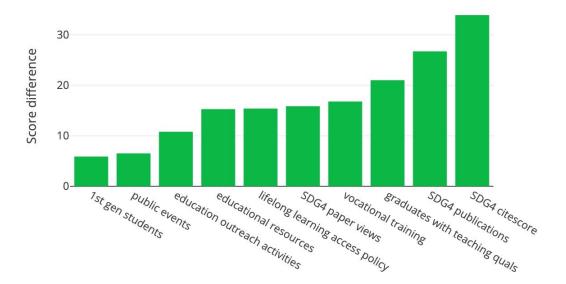


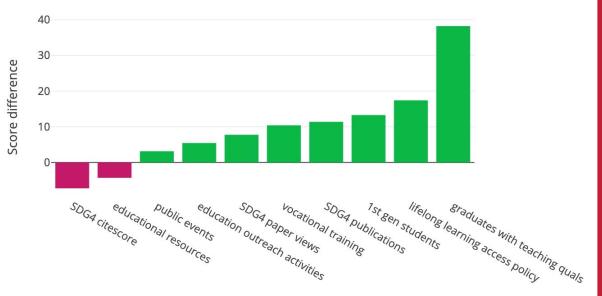


SDG4: Quality Education



SDG4: Quality Education







# Overview of changes for 2025



#### Methodology changes

- Methodology review currently ongoing
- Additional guidance
- More emphasis on the ability to use evidence from the work being done with key partner organisations











#### Methodology changes

New question in SDG 17 looking at assessment of sustainable education.

Question will not be scored in 2025, but will allow us to understand progress:

- Are you assessing the level of sustainability literacy of your students?
- If yes, are you using Sulitest TASK or another system?
- What proportion of your student population is assessed?

#### **Process changes**

- Only one piece of evidence will be used
  - This will simplify assessment
  - Some questions will be split into two as a result
- We will use AI (Large Language Models) to support assessment
  - Improvements to consistency
  - Stronger feedback

#### Participation in 2025

#### Data collection dates:

Opens on the 16<sup>th</sup> of September 2024 and closes on 11<sup>th</sup> of November 2024

#### Resources to support participation

- Guidance based on best practice
- Sessions at World Academic Summit in Manchester

Please reach out to us on impact@timeshighereducation.com

#### **2024/25** Releases









# Thank you



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