Duncan Ross Chief Data Officer

Hannah Peacock Impact Ranking Product Owner

Impact Rankings 2024



Masterclass

September 2023

THE Rankings

TEACHING





Focus: student satisfaction, employer reputation, graduation rate + more

Participation rules: country specific

RESEARCH





Focus: research output, research quality, research collaboration, reputation + more

Participation rules: 1,000+ publications over 5 years, teach undergraduates across a range of subjects

IMPACT & SUSTAINABILITY



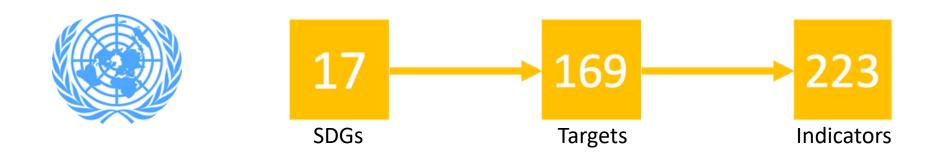


Focus: research, teaching, stewardship and outreach against the UN's 17 Sustainable Development Goals

Participation rules: all undergraduate or postgraduate higher education institutions



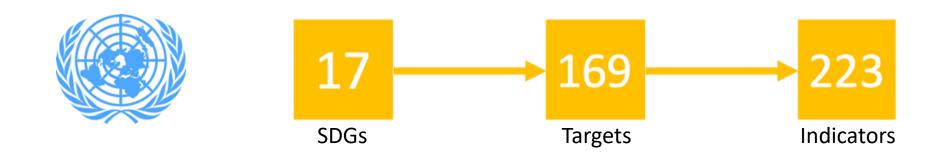
What do the SDGs mean, and what do they need?



- Sustainability
- Partnership
- Equity across the world
- Every community
- Sufficient resources
- Long term thinking



What do the SDGs mean, and what do they need?



1.7% of GWP

35,000 Universities



Why participate?

- Participation is free
- Submit to one or more SDGs
- Join a growing number of institutions committing themselves to sustainability
- Recognise the work your university is already doing
- Benchmark yourselves against the leading institutions worldwide
- Get well deserved visibility



Professor Clare Pollock: Western Sydney University





"Yes, we do educate, yes, we do research.

But if we are not making an impact and making a difference then we are not fulfilling the goal of our existence.

It's something that our communities desperately need us to do.

It's something that our governments expect us to do.

It's something that our staff want us to do.

And it's something that our students demand us to do."

Top universities across all 17 SDGs





How do we assess Impact?





Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Target	Description
4.1	By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes
4.2	By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education
4.3	By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university
4.4	By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship
4.5	By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations
4.6	By 2030, ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy
4.7	By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development
4.a	Build and upgrade education facilities that are child, disability and gender sensitive and provide safe, non-violent, inclusive and effective learning environments for all
4.b	By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and scientific programmes, in developed countries and other developing countries
4.c	By 2030, substantially increase the supply of qualified teachers , including through international cooperation for teacher training in developing countries, especially least developed countries and small island developing States

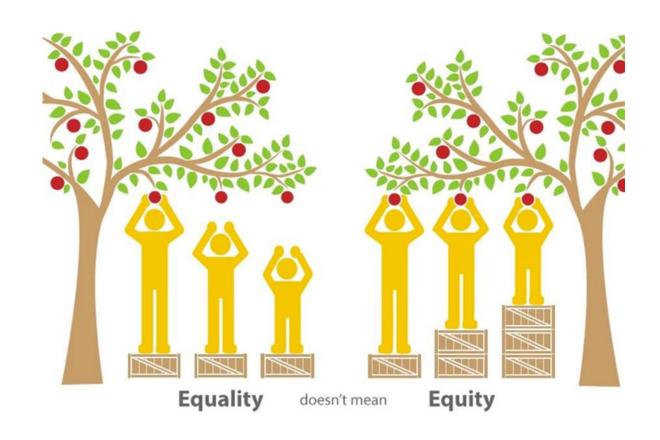


How do universities support the SDGs?



How to be equitable?

- Ease of participation
- Minimise SDGs in submission
 - 17 plus any three others
- Think carefully about metrics
- Listen to input from universities, organisations, and individuals



Linking measurement with UN targets

-₩

For some SDG Targets it's not easy to have quantitative data.

Instead we use evidence of behaviour in a qualitative approach.

For example, for these targets in SDG 3 we measure

- 3.7 Free sexual health care and advice for students
- 3.4 Free mental health support for staff and students
- 3.A No smoking campus



UNIVERSAL ACCESS TO SEXUAL AND REPRODUCTIVE CARE, FAMILY PLANNING AND EDUCATION

By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes.



REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH

By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.



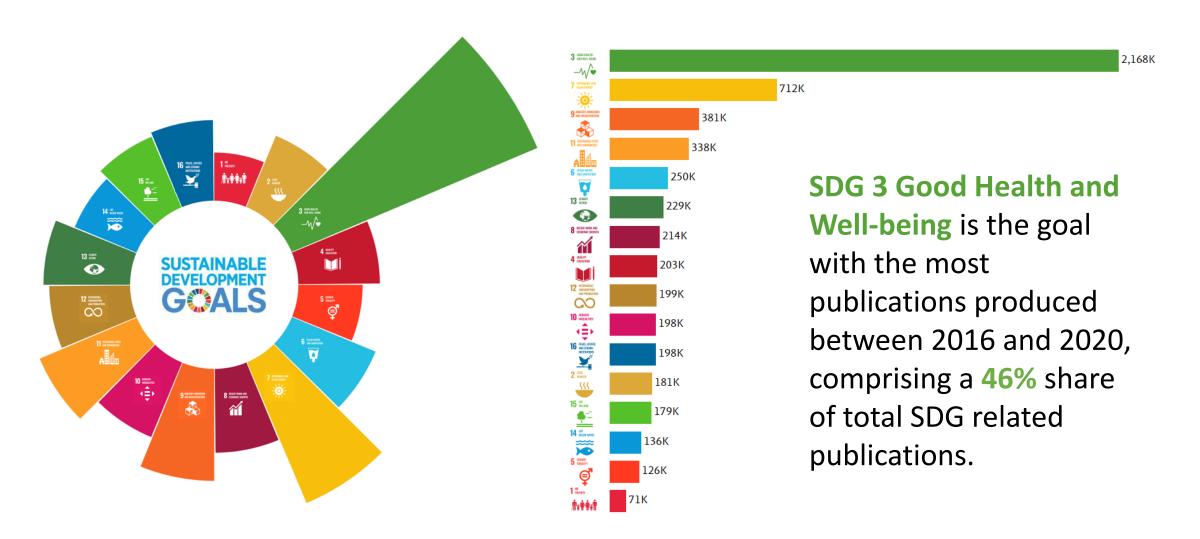
IMPLEMENT THE WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL

Strengthen the implementation of the World Health Organization Framework Convention on Tobacco Control in all countries, as appropriate.

Icons and descriptions from globalgoals.org



Research (image courtesy of Elsevier)



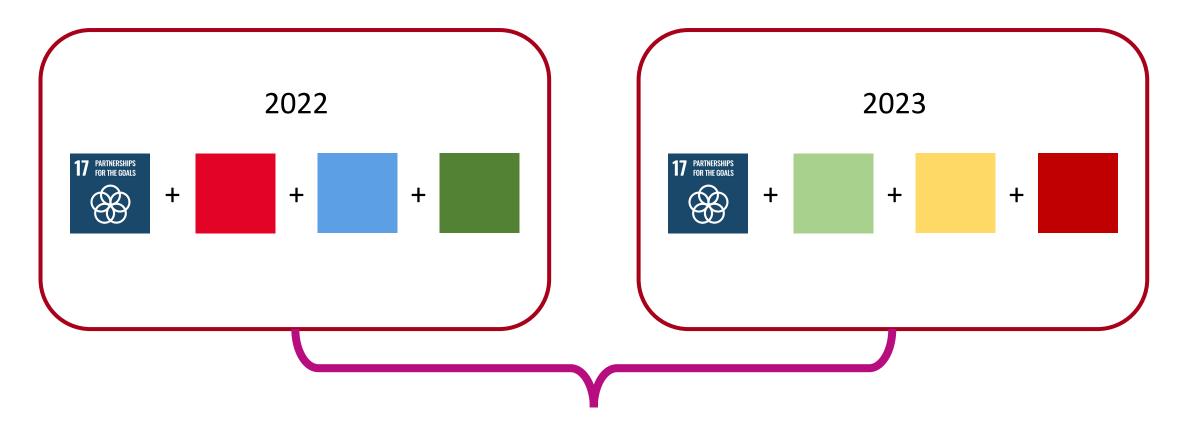
Creating an annual score

An annual score is created from SDG 17 and the three strongest SDGs for a university

Universities could submit to as many SDGs as they wished

Bibliometrics will always represent the same proportion of overall score, regardless of SDGs chosen

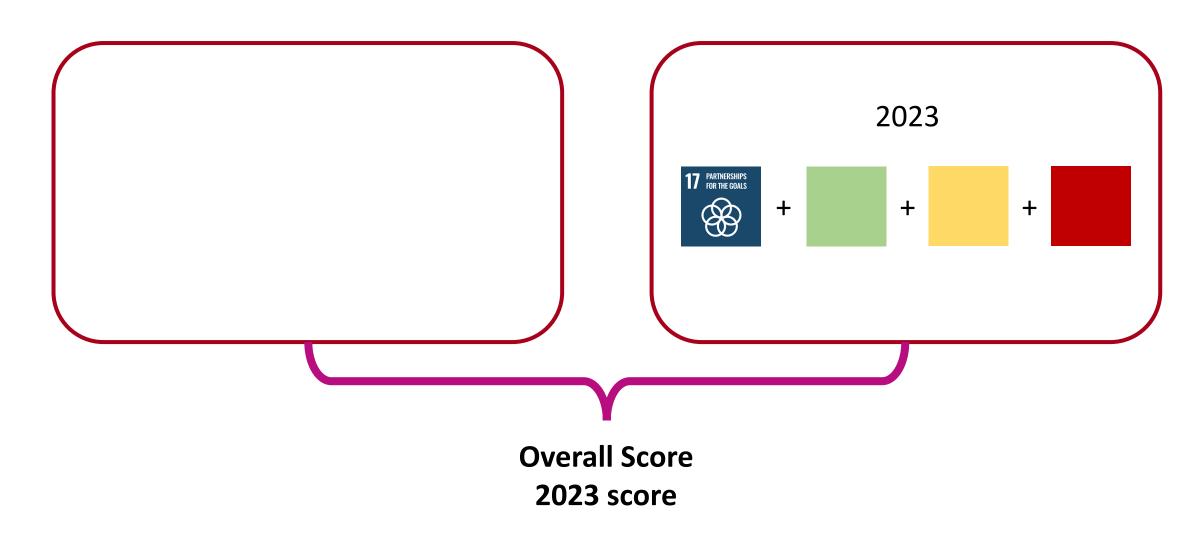
Overall score



Overall Score
Average of two years

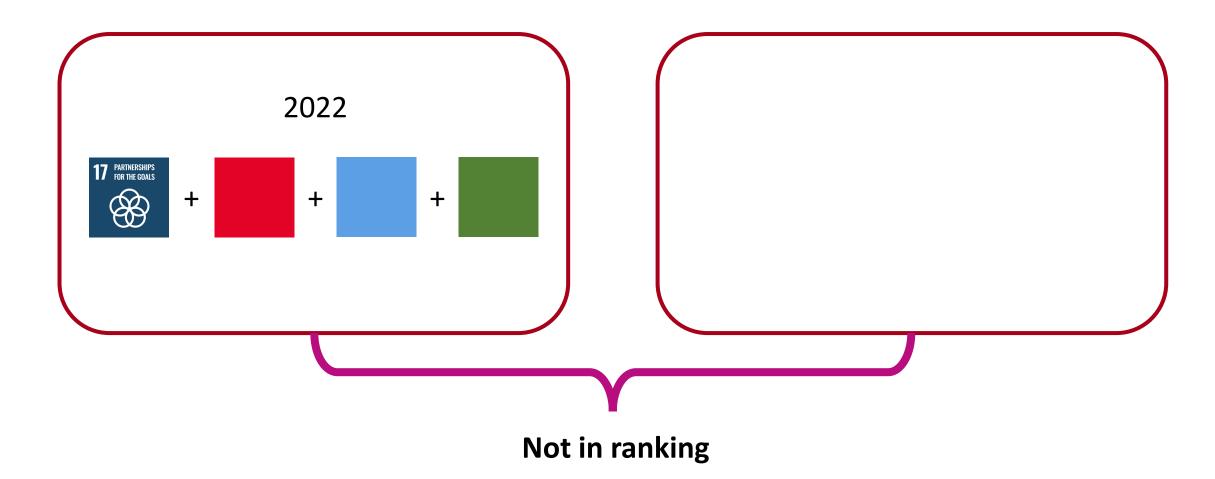


Overall score: if they are new to the ranking





Overall score: if they did not enter this year

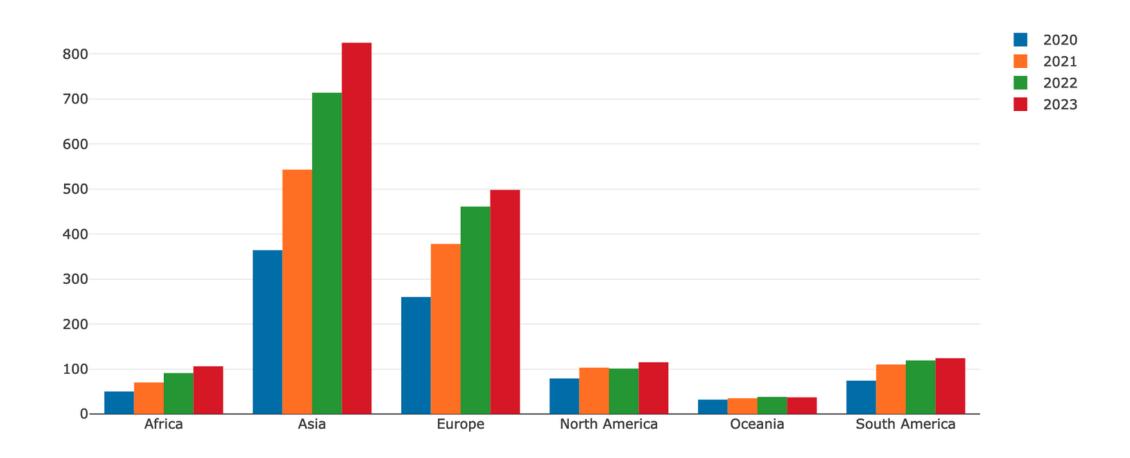


2023 results

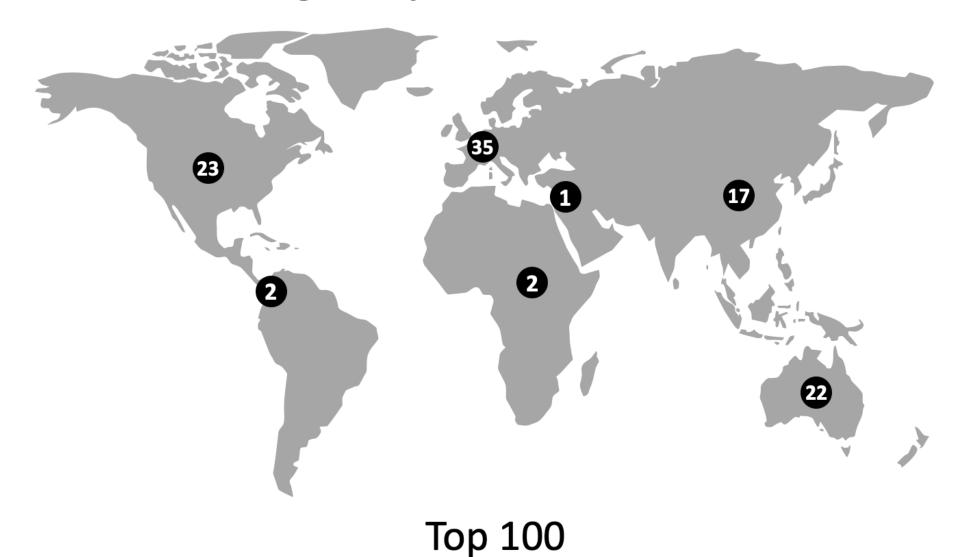


2023 Participation

Number of ranked universities per year and continent

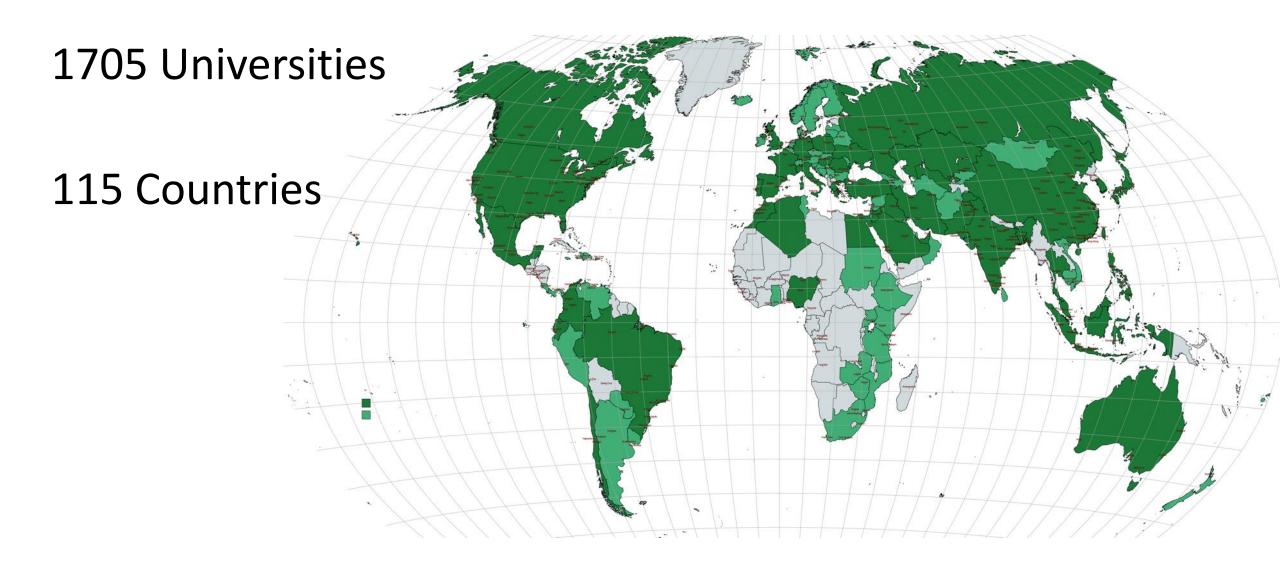


2023 Overall Ranking – Top 100 overall





2023 Participation



How to Submit Data



Methodology

No changes from 2022

Multiple languages
 Russian, Japanese, Chinese, Spanish, French,
 Arabic, Thai

English language is master document for decisions

Arabic Russian Chinese Japanese English language Spanish version French Turkish* Thai*

*Reduced version



Dates

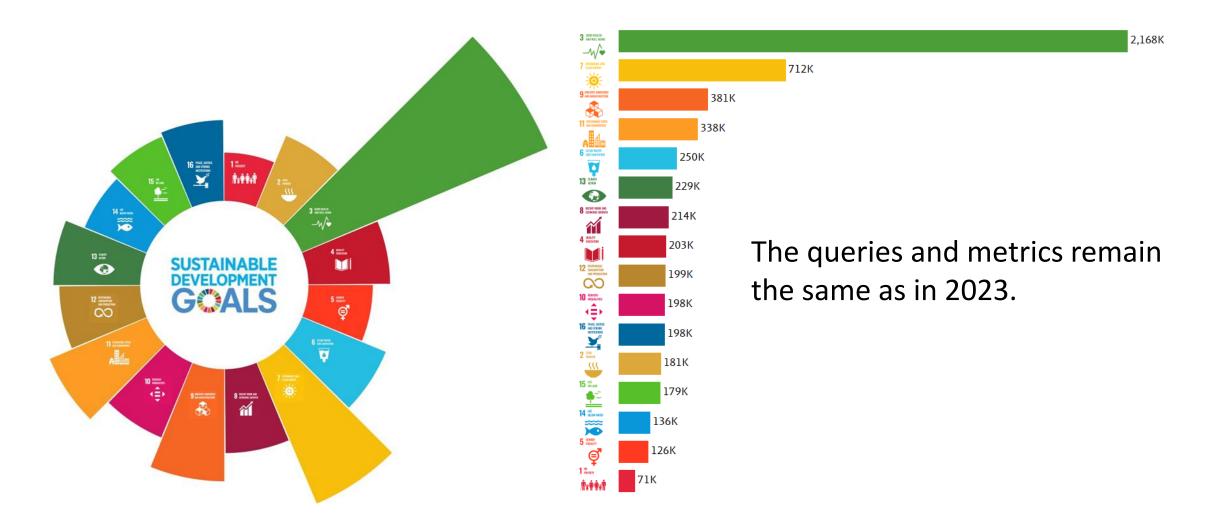
A university "year" may be a calendar year or may be seasonal. Some institutions' academic years are different from their financial years. "Year" for the purposes of this ranking is defined as follows:

- The calendar year January to December
- The academic year that ended in 2021-22
- The financial year that ended in 2022

You may use the most appropriate annual cycle that best fits your data, but ends in 2022.

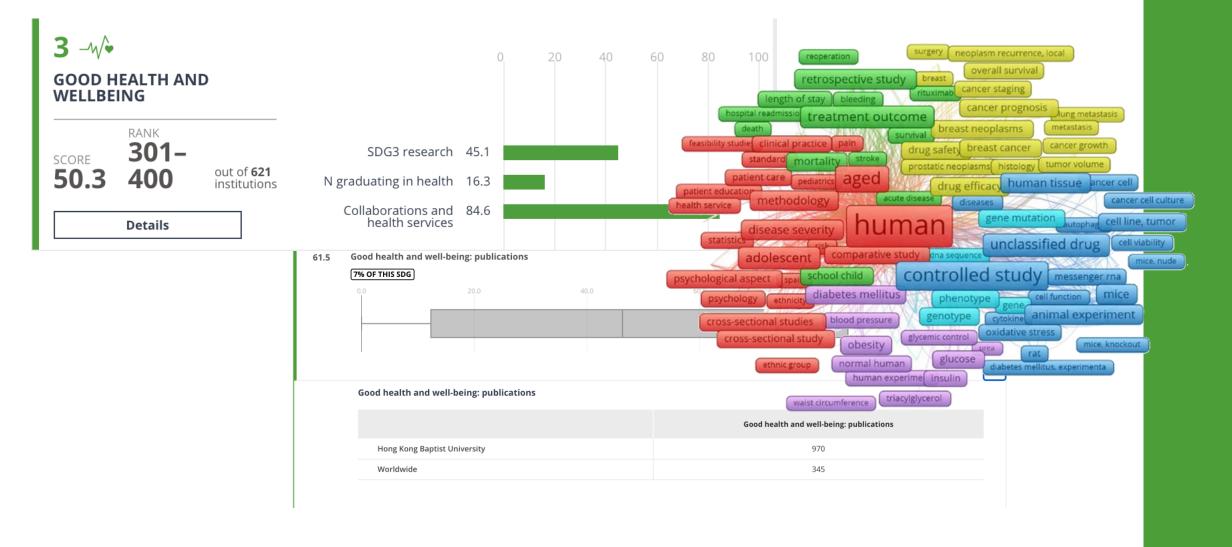


Research on SDGs – Data Provided by Elsevier



Research Evidence







Research Evidence

Make sure that your university is correctly identified in Scopus

Explore the SDG queries on Mendeley:

https://elsevier.digitalcommonsdata.com/datasets/y2zyy9vwzy/1

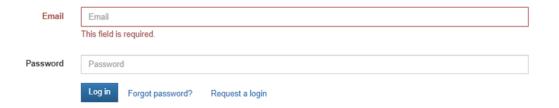
Work with your researchers to make relevance to SDGs clear



Data Collection Portal



Data Collection Portal



The data collection runs from 18th September to 10th November, followed by a period of validation. To submit your data for this year's rankings, you will need to do the following:

1. Nominate a Data Provider

This will be a contact from your institution who will be responsible for submitting institutional data.

2. Login to the data collection portal

https://www.timeshighereducation.com/wur/portal/

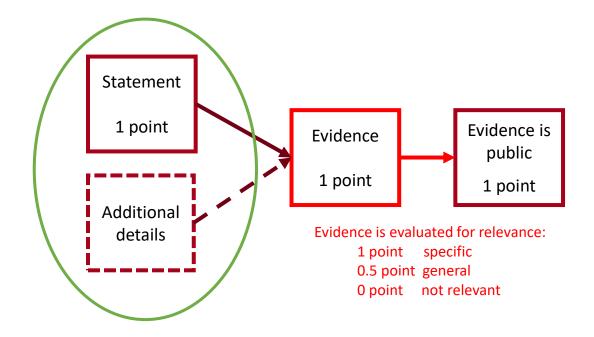
We will be sharing a video demo on how to use the data collection portal for the Impact Rankings 2024 for this Masterclass

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Evaluating qualitative data

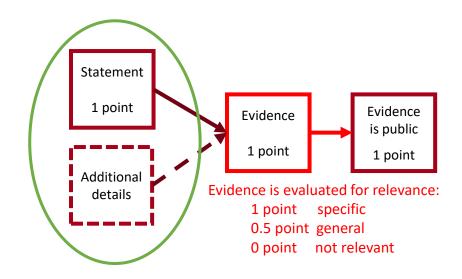
How do we calculate the score for evidence?



Maximum possible 3pts

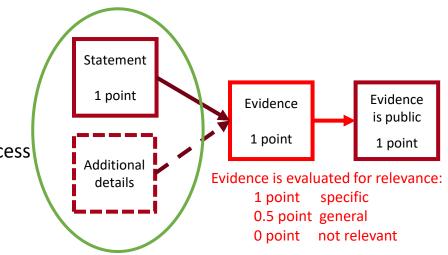
Submitting Evidence: Types

- Multiple evidence We accept up to 2 pieces of evidence
- URLs are preferred type
- Uploadable types include .doc, .pdf, .xls, .gif, .jpeg, .png
- Video and Audio files are not accepted



Submitting Evidence: Public or Private

- Public evidence gets additional credit
- Universities will be able to select private or public for each piece of evidence
- Accepted as public:
 - University websites that can be accessed by people outside your university network
 - Documents that can be found easily online
 - Google drive documents that are set as open
 - External websites
- Examples of confidential evidence:
 - Documents with sensitive information
 - Google drive documents set as private or only available for those with access to link





Validation Process

We examine the evidence provided

If the first piece of evidence answers the question additional evidence is not examined

If it does not we will look at the second

Use of Comments

Comments should support evidence – they are not evidence in themselves

Good use:

- Identifying where answer is in long documents (page!)
- Clarifying how evidence links together
- Where evidence is of a single example in a wider class
- Informing us of status of third parties (NGOs, health organisations etc)

Units of Measurement and Currency

Units of measurement – We use specified units to ensure that we have a consistent way of evaluating the data. Please do not use other units.

Where financial data is required you can use relevant local currency

Only one currency can be used within your data submission

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Only one currency can be used within your data submission

Evidence and metrics

- General
- Specific Best Practices



General Points on Evidence

Evidence does not need to cover all levels in a question

Evidence does need to cover the relevant year

Evidence that is public is expected to be visible until at least the next data collection period

Evidence of Activities





Answer yes/no, provide comment and link to evidence.

Evidence can be in local languages

清洁水协同创新中心于2012年根据《教育部、财政部关于实施高等学校创新能力提升计划的意见》组建,联合了南京大学、同济大学、宜兴环保科技工业园等10所环保领域内的优势高校、科研院所及相关企业,已经过两年的精心培育运行,主要围绕水污染控制与治理领域内的科技研发、人才培养等国家战略展开深度协同。2014年,根据习近平总书记关于治水"十六字方针"、新颁布《中华人民共和国环境保护法》、国务院即将实施的《水污染防治行动计划》等国家关于水污染治理的全新战略思路,经中心管理委员会讨论并经协同中心理事会批准,中心名称由"水污染控制先进技术与装备协同创新中心"变更为"清洁水协同创新中心",牵头单位由南京大学变更为同济大学,由同济大学副校长伍江教授担任管理委员会主任,理事会、学术委员会、管理委员会等组织机构进行了相应调整。

目前,清洁水协同创新中心已整合了"污染控制与资源化研究国家重点实验室"等4个国家重点实验室、"城市污染 控制国家工程研究中心"等4个国家工程中心、1个国家环保高新技术开发区和3个国家科技部技术创新战略联盟,集聚 了一大批院士、杰出人才和创新团队等环境领域高端人才,并进一步整合了同济大学联合国环境保护署可持续发展学



> 中心介绍

知建情况参与单位协同单位

> 新闻中心

图片链接

Policies

Policy questions are designed to understand where universities have set or implemented standards of behaviour across the institution.

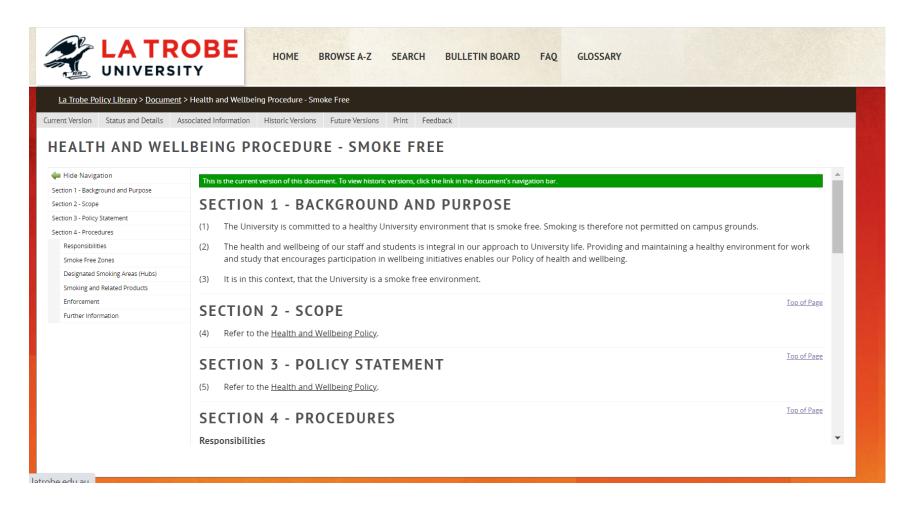
Sometimes these may not be called 'policies'

Ideally the evidence should say policy, but anything that shows that a set of standards or RULES are implemented are good and can be considered for a generic/specific scoring.

- Acceptable evidence: Active University policies, code of conduct, code of ethics, any official rules documents, official guidelines...
- Unacceptable evidence: Campaigns, national legislation, action plans, general guidelines, "future" policies/actions...

Where a university is adopting national legislation then we will accept evidence of how the legislation is implemented in the university, or a recognition of the legislation.

Best Practices – Policies



La Trobe University – Smoke free policy



Standards

Where we ask for standards (for example building standards) we accept that these may not always be in use during the relevant time period

In these cases we expect to see that the standards were adopted before the relevant time period

Recycled waste

We ask for the proportion of recycled waste out of the total waste in the academic year

In our context this refers to the university's implementation of waste diversion or utilising recycled waste collection services to collect and recycle items such as paper, glass, organics, construction material, appliances and electronics.

This could also include waste that is "recycled" into energy.

If the waste is incinerated to convert it into energy, you could include this in waste recycled.

Outreach

What does outreach look like – Outreach programmes or projects to provide services or information to the community

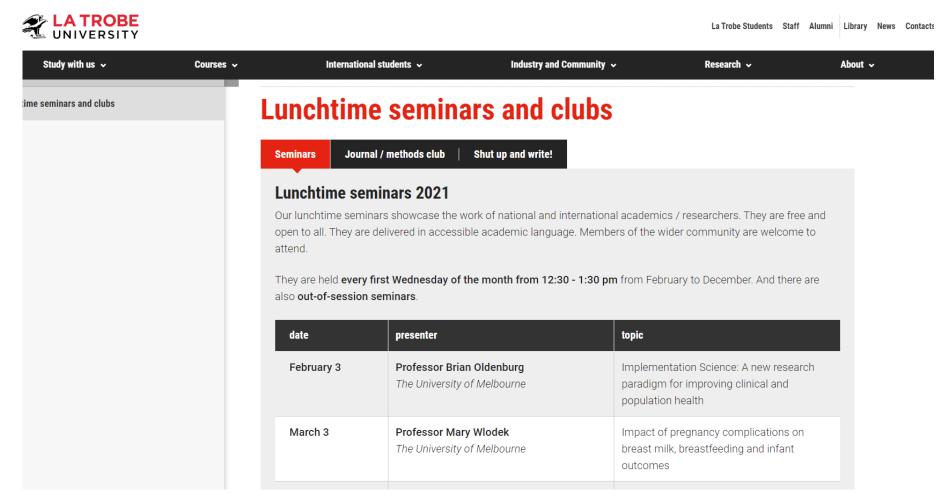
Examples: student volunteering programmes, events, campaigns, educational events...

What does educational outreach look like – Educational outreach programmes or activities aimed at the local community, external to the university community.

Examples: tailored lectures, demonstrations, mentorship programmes, training workshops, open seminars...



Best Practices – Outreach



La Trobe: Outreach for the community. Clear mention that the outreach is open for all and related to the question at hand.



Sustainability and SDG reporting

12.4 and 17.3 we are looking for different things (although a single document could answer both questions)

12.4 **Publication of a sustainability report**

Report does not need to refer to the SDGs

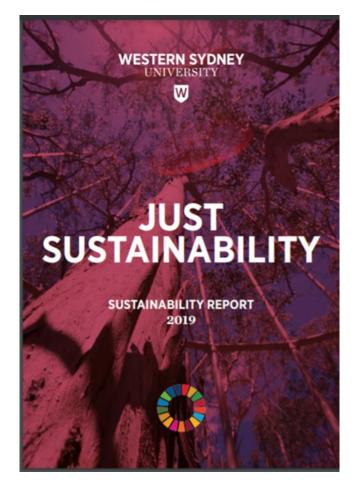
17.3.x **Publication of SDG reports**

Reports do need to refer to progress against the SDGs.

Can be a single report, or multiple reports .

Previous Impact Rankings submissions do not (by themselves) satisfy this question

Best Practices – SDG reports



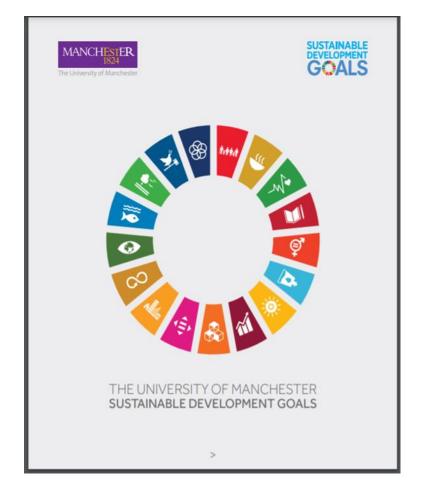




Western Sydney University: Sustainability Report 2019, with specific SDG progress reported from the university.



Best Practices – SDG reports



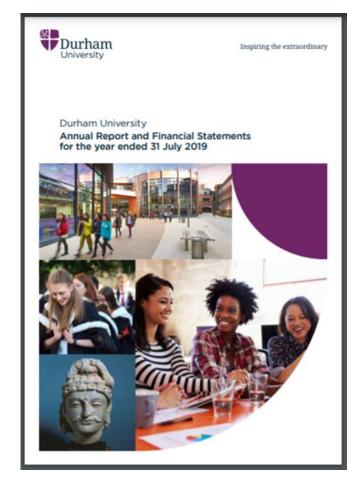




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Best Practices – SDG reports





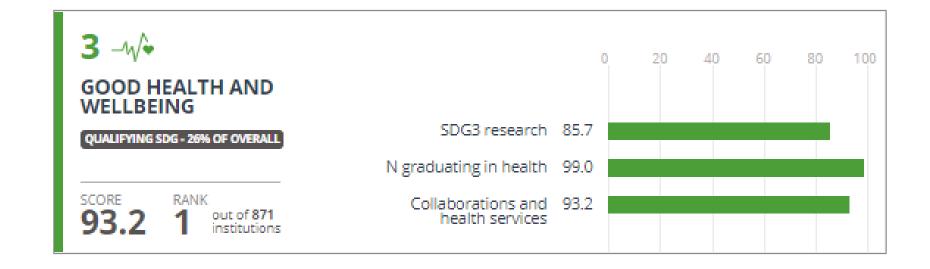


Durham University: Annual University Report. Clear mention of the SDGs, and shows the university's progress towards them.



SDG 3 - Metrics







Best Practices

Does your university as a body provide students and staff with access to mental health support?

Policy Purpose

RCSI prioritises the health and wellbeing of our staff and is committed to creating a supportive and psychologically safe environment where our staff can flourish.

This Mental Health and Wellbeing policy outlines our provisions to prevent and address mental health issues among our staff. Mental health is just as important as physical health. Mental illness may be detrimental to a person, which can impact our happiness, productivity, and collaboration.



Student welfare and well-being

The demands of the healthcare training and work environment are as intense as they are ultimately rewarding. RCSI is committed to encouraging and assisting students to maintain optimum physical and psychological health as a positive platform for academic and professional achievement.

When required, our social worker-led student welfare service provides direct, confidential and practical help, guidance, specialist service referrals and interventions designed to encourage student well-being and promote effective functioning and performance.

The team also proactively collaborates with students to foster positive behaviours and develop personal strategies that encourage self-management and the nurturing of well-being into the future.

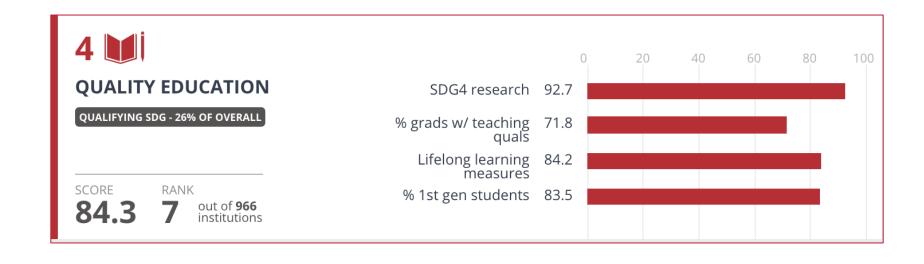
RCSI University of Medicine and Health Sciences, Ireland



SDG 4 - Metrics









Best Practices – SDG 4

Does your university as a body undertake educational outreach activities beyond campus?

Gerontech mobile lab reaches out to primary school students for smart ageing



Lingnan University set up a mobile gerontechnology lab in Shaukiwan Tsung Tsin School last month to improve the smart ageing understanding and knowledge of primary school students through demonstrations, booth activities and talks.

LU ambassadors for the elderly demonstrated gerontech healthcare, dining, living and transport products to over 110 students and teachers, and teamed up with the students to show them how to use devices including digital blood pressure monitors, food salt meters

and wheelchairs, giving them first-hand experience of seniors' needs.

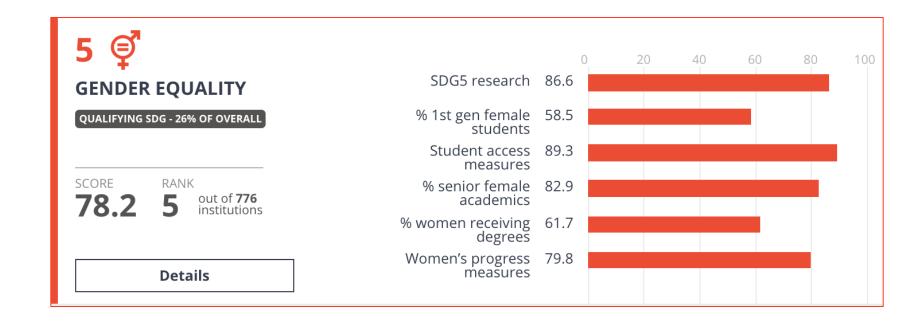
Lingnan University, Hong Kong



SDG 5 - Metrics













Best Practices – SDG 5

Does your university as a body encourage applications by women in subjects where they are underrepresented?



HOME

PROSPECTIVE STUDENTS →

HIGH SCHOOL ▼

PARENTS

CONTACTS

Home / Agenda / NERD project? (Isn't It Women's Stuff?)

NERD project? (Isn't It Women's Stuff?)

The NERD Project? (It's Not Stuff for Women?) aims to spread the passion for information technology among young female students in order to guide university choices. Participate in the events (5, 14, 21 February 2021 and 20 May 2021) organized in collaboration with IBM and the Cesena campus.



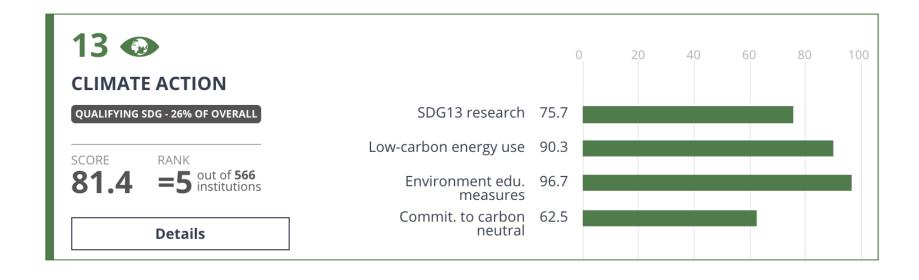
DATE: MAY 01 - MAY 20, 2021

VENUE: online TEAMS platform

University of Bologna, Italy



SDG 13 - Metrics







Best Practices

Does your university as a body have a target date by which it will become carbon neutral according to the Greenhouse Gas Protocols?

CLIMATE CHANGE ACCOUNTABILITY REPORT (CCAR) 2021

As part of B.C.'s carbon neutral public sector, SFU is required to submit a <u>Climate Change Accountability Report (CCAR)</u> to the B.C. Climate Action Secretariat (Ministry of Environment) and the B.C. Ministry of Advanced Education. The Report summarizes SFU's annual GHG emissions (scope 1 and 2) from the government mandated reporting areas: direct and indirect fuel used for operating building systems (heating, cooling of buildings and electricity) and from consumption of office paper. <u>Learn more</u>

SFU GREENHOUSE GAS (GHG) INVENTORY

SFU published its first <u>GHG Inventory in 2019</u> including scopes 1, 2, and 3. Since then the university has been taking measures to keep track of its GHG emissions. Review the <u>trends from 2010 – 2021</u>.

CLIMATE ACTION AT SFU

As part of SFU's Strategic Sustainability and Climate Action Plan, the university has made strong institutional commitments to mitigate and adapt to climate change. <u>Learn more</u>

Simon Fraser University, Canada



Additional Support

FAQ page

Impact@TimesHigherEducation.com

Data submission open 18th of September until 10th of November



Participation Free to all universities





Thank you

