



Case Study

The Federal
University of
Minas Gerais
(UFMG), Brazil



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Dean for Data Governance
(UFMG)

THE Solutions:

DataPoints (World University
Rankings, SDG Impact, LATAM,
& Reputation datasets)

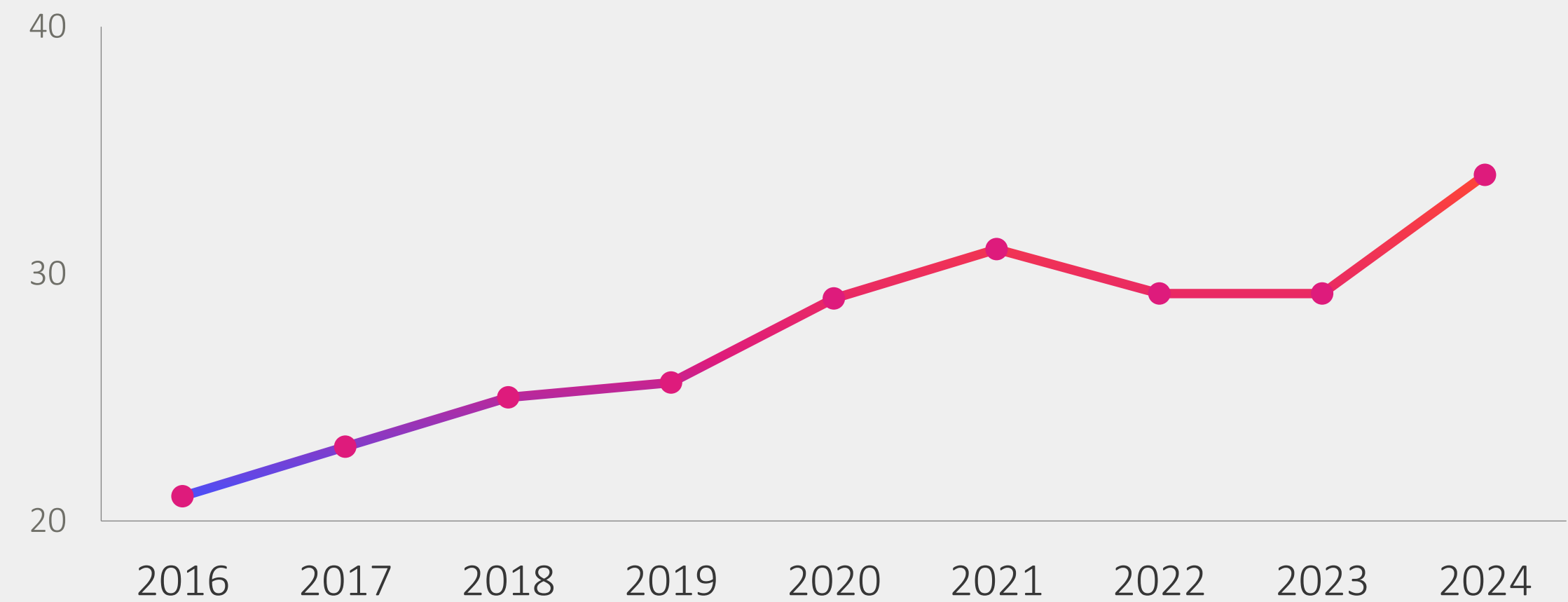
Background

The Federal University of Minas Gerais (UFMG) stands as one of South America's largest and most esteemed universities. Throughout its history, seven presidents of Brazil have been part of our community. As a publicly-funded Higher Education Institution (HEI), UFMG's influence reverberates widely, shaping various aspects of the region.

In 2023, the university boasts a vibrant community of approximately 60,000 individuals, including 50,000 students and 10,000 staff members. UFMG's reach extends across diverse fields of knowledge, making it a comprehensive institution deeply rooted in research.

Currently, UFMG holds the 7th position in THE Latin America rankings and is placed between 801st and 1000th in THE World University Rankings (WUR).

World University Rankings: International Outlook



Top
1000

7th

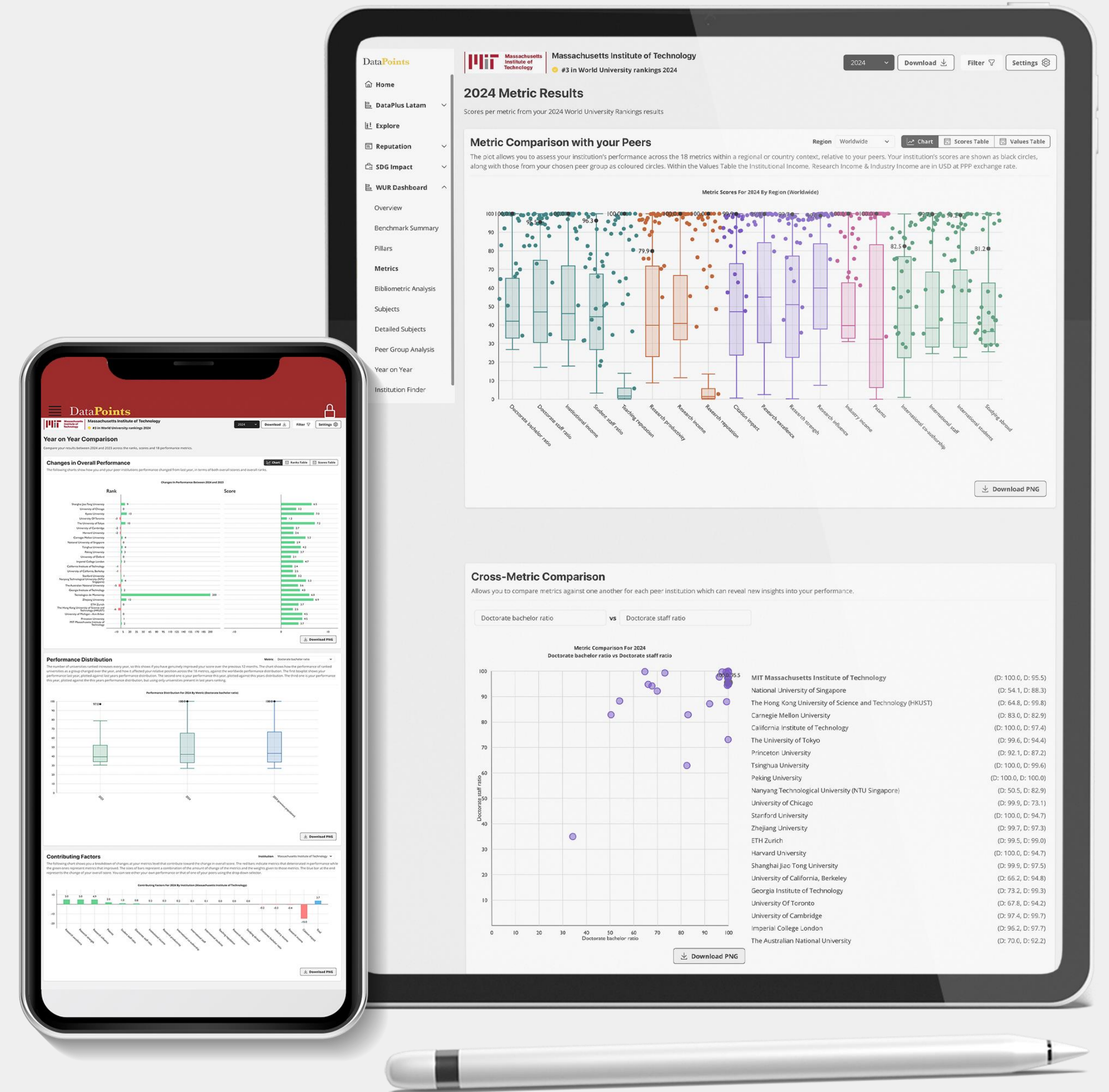
World University Rankings 2024

Latin America Ranking 2023

What problem did your institution face prior to subscribing to DataPoints?

UFMG faced a persistent challenge related to the ability of systematically analysing and benchmarking its academic performance against both national and international standards.

The relevance of THE DataPoints to UFMG lies in its capacity to address this challenge effectively. As we embarked on creating an office for data governance at UFMG, tasked with enhancing our institutional capabilities, the need for reliable data sources and benchmarking tools was deeply felt.

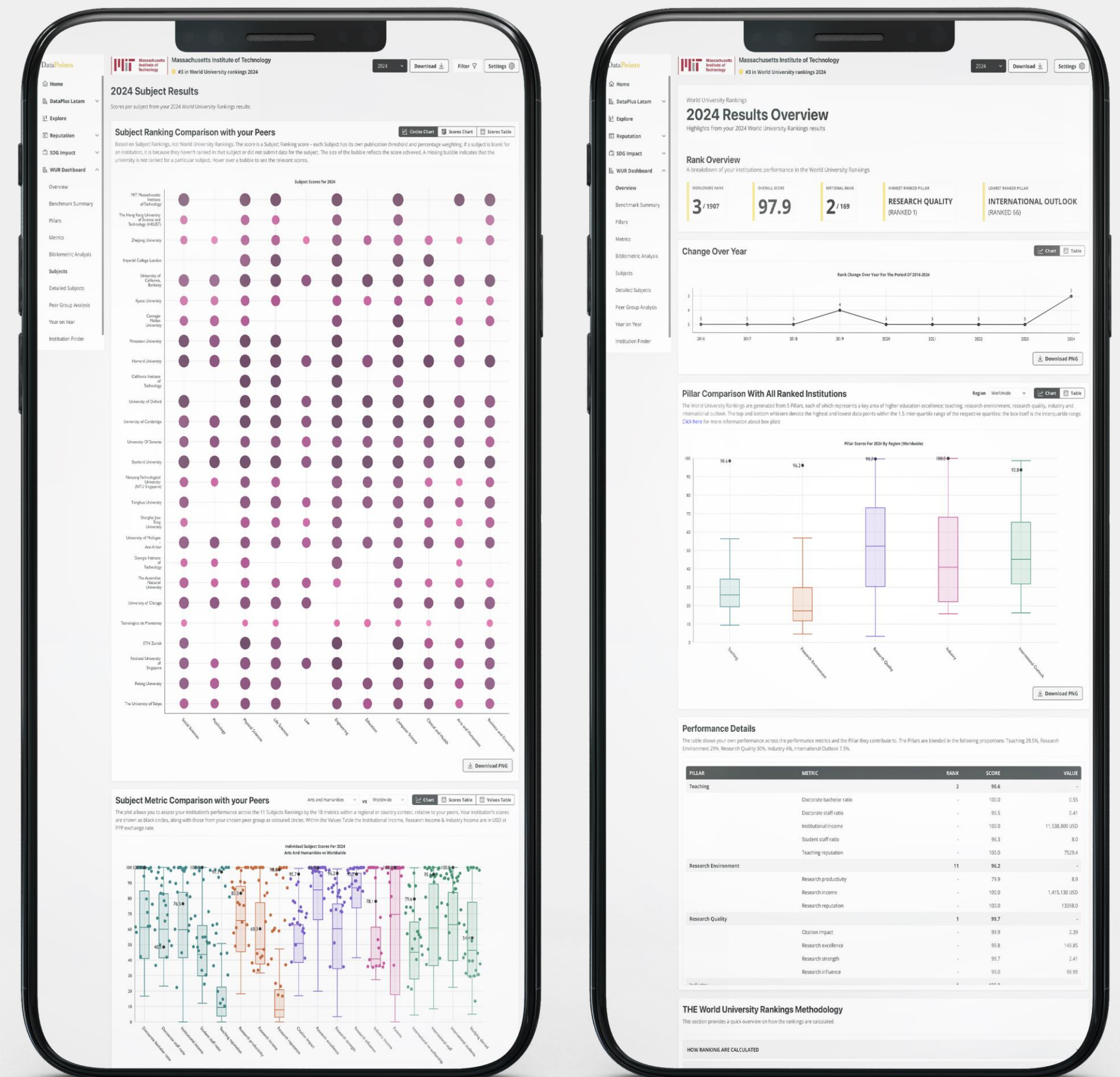


How did this impact your institution?

Before gaining access to THE DataPoints, we faced a significant deficiency in robust data, hindering our ability to measure our strengths and weaknesses in comparison to universities worldwide or within Latin America.

This data gap posed challenges for our institution: firstly, impeding our ability to enhance visibility as we struggled to accurately assess our position in the global academic landscape; and secondly, hampering our informed strategic planning efforts.

The lack of depth and accuracy in our strategic planning hindered effective decision-making.

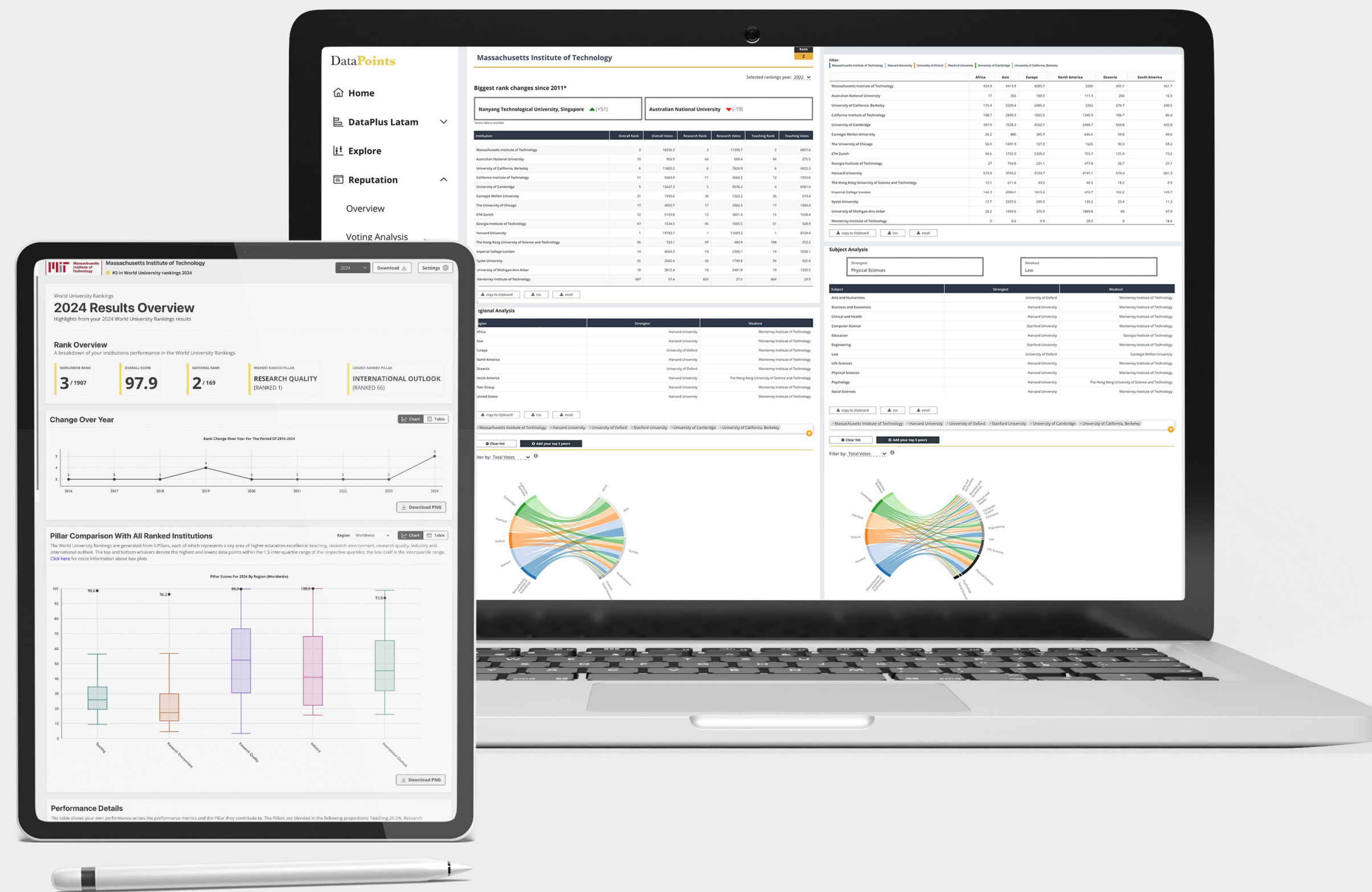


How are you using DataPoints to inform and guide strategy?

In multiple ways, THE DataPoints has been instrumental. It has ignited internal discussions among key decision-makers at our university, aiding us in refining our strategies to enhance the overall quality of our institution. UFMG's offices for data governance, academic research, and internationalization are actively engaged in using the product.

THE DataPoints has offered valuable insights and awareness about best practices from other institutions. This has empowered UFMG to harness these resources, effectively improving metrics and institutional performance.

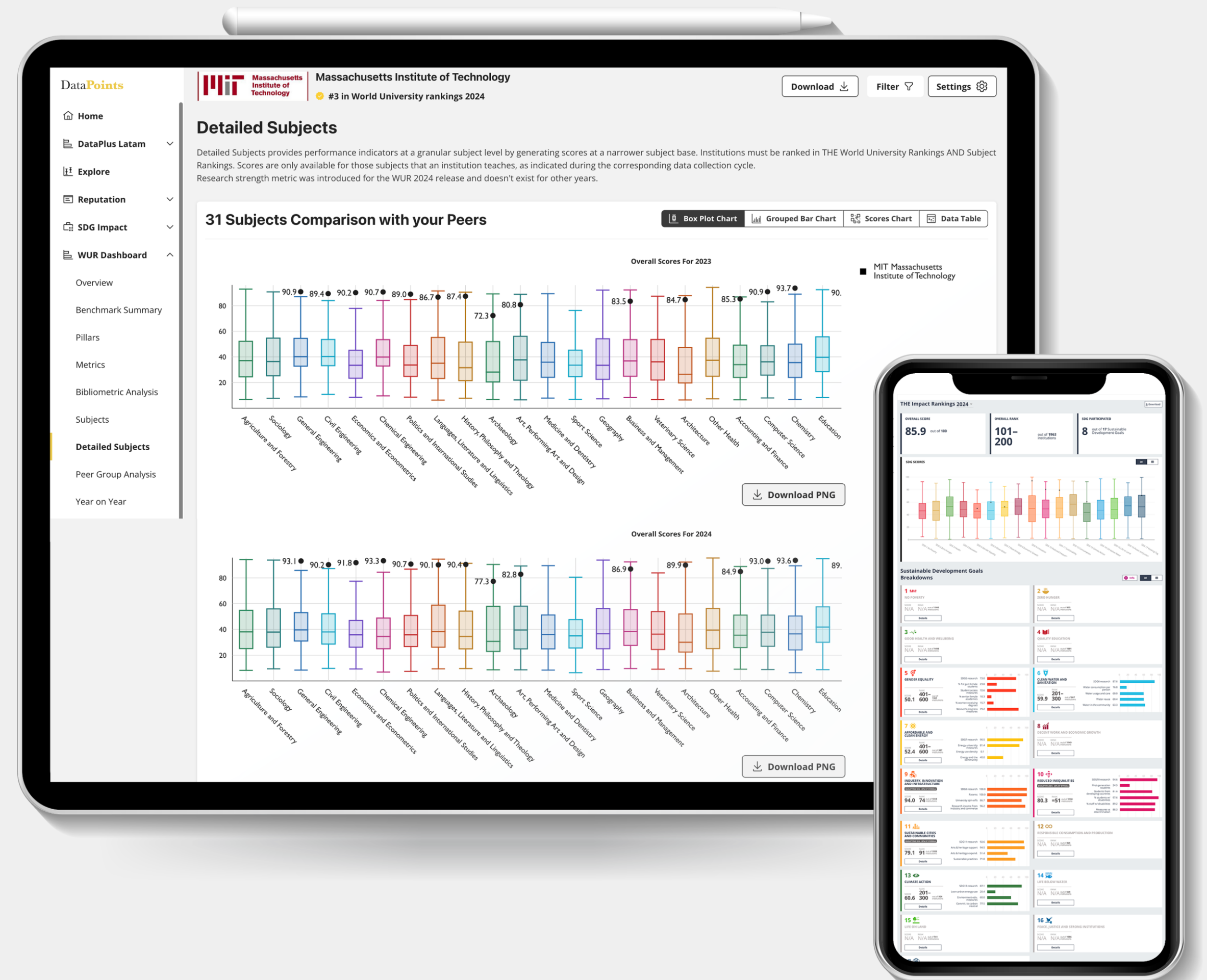
Though our projects are still ongoing, we have made substantial progress in cross-referencing data to identify metrics that have the potential to improve our ratings, especially in areas such as International Outlook. These findings are being carefully considered as we develop strategies and action plans rooted in the insights gleaned from the data. This process is continuous, with ongoing efforts focused on monitoring and analysing the outcomes. It is our commitment to ensure that these results inform our decision-making and actively contribute to the advancement of our institution.



What core metrics and KPIs are you evaluating against?

We are closely tracking specific metrics and key performance indicators (KPIs) from the World University Rankings (WUR) and the LatAm Ranking, with a primary focus on international outlook and reputation enhancement initiatives.

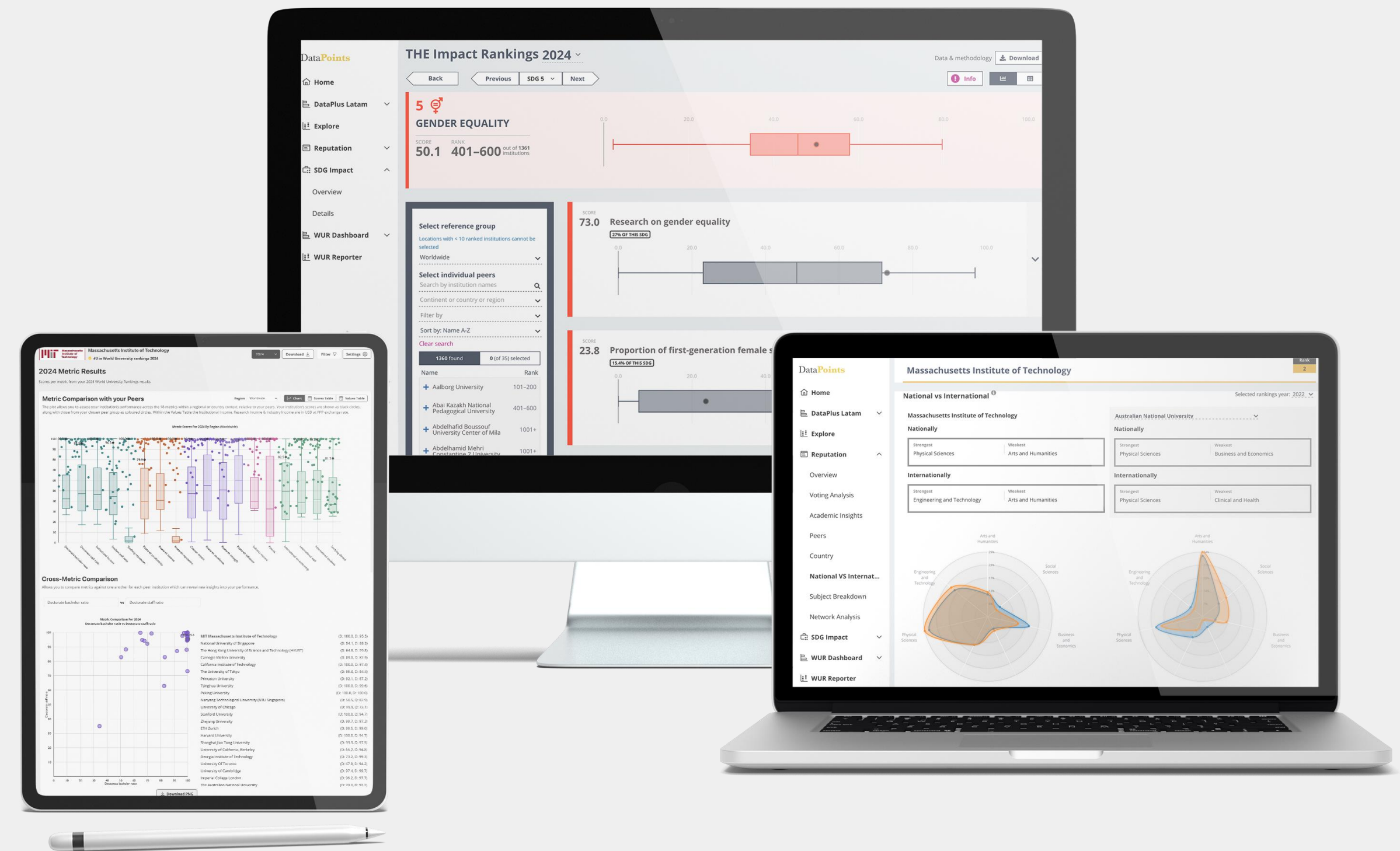
Furthermore, we are proactively gathering relevant information, including evidence provided by other Higher Education Institutions, to facilitate UFMG's participation in THE Impact Ranking in the future.



How has DataPoints empowered your internal evaluation?

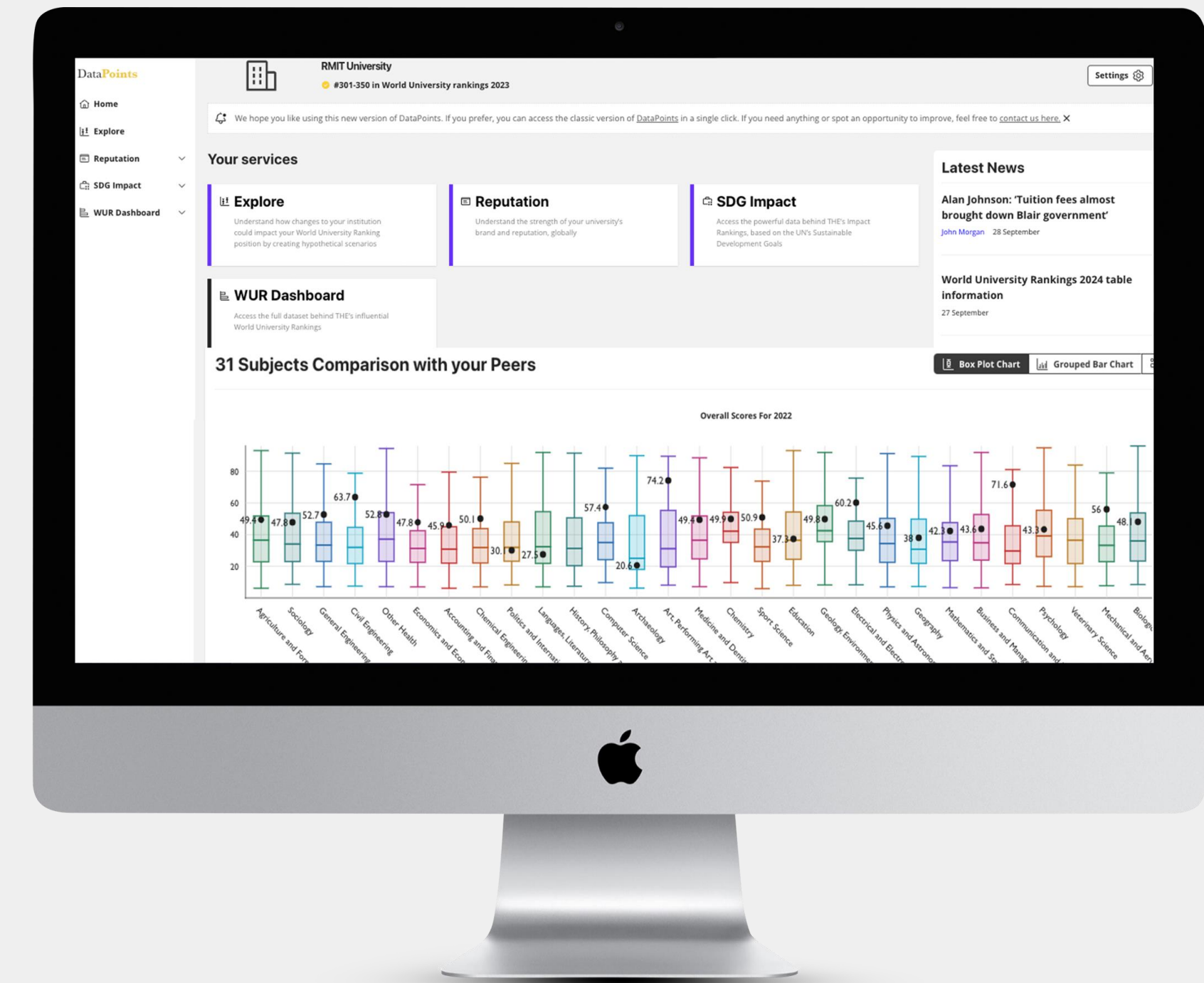
Although UFMG's office for data governance has been operational for only a few months, the influence of our access to THE DataPoints on essential metrics is already discernible. These solutions have empowered our officers to advocate for data-driven strategies to enhance the university's international outlook.

Within this brief period, we have achieved notable progress in mapping contact networks. UFMG has initiated the process of mapping these networks to amplify the university's reputation and explore new international collaborations.



What have you identified as key outcomes & benefits of subscribing to DataPoints?

- 1 Enhancing our institutional analysis:** THE DataPoints has significantly bolstered our analytical capabilities, enabling a more comprehensive assessment of our institution.
- 2 Fostering benchmarking excellence:** The solution offers robust benchmarking features, empowering us to compare our academic performance with that of peer institutions. This is pivotal for identifying areas for improvement and best practices, aligning with our institution's goals and unique features.
- 3 Facilitating collaborative prospects:** Access to the THE DataPoints database has streamlined our ability to identify potential partners and collaborators among other universities. By providing data-driven insights, THE DataPoints has furnished us with a wealth of data, allowing us to pinpoint institutional strengths and areas that require improvement.



“The data-driven approach that DataPoints offers is crucial for contemporary strategic planning and decision-making”

Learn More
About the solutions
that UFMG used here 

[1. DataPoints: SDG Impact Dashboard](#)

[2. DataPoints: WUR Dashboard](#)

[3. DataPoints: Reputation Dashboard](#)

Contact us at data@timeshighereducation.com
if you'd like to speak to one of our team.