

Interdisciplinary Science Rankings

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In association with



Interdisciplinary Science Ranking master logo guidelines

Version 1.0 / Prepared 10.2024



In association with



Interdisciplinary Science Rankings (ISR)

Master Interdisciplinary Science Ranking logo, with partner Schmidt Science Fellows

Interdisciplinary Science Rankings

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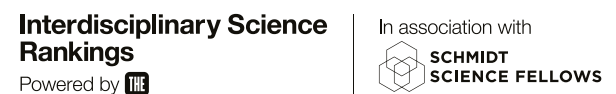
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This is the logo for use when in conjunction with our partner, Schmidt Science Fellows. Dated versions are also available for each yearly ranking (see example below).

Alternative versions

Alternative versions are available, to ensure good legibility when the logo is placed over colour; black and photographic backgrounds:



Plus, dated versions for use year-on-year:



Exclusion zone

The minimum clearance space is calculated using the height & width of the THE tile shape. This clear space is required around all sides of the logo lock-up:



Minimum size use

↑ Interdisciplinary Science Rankings

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Digital: Do not use smaller than 60pixels in height.

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Print: Do not use smaller than 15mm high.

Usage

Please ensure the correct ISR logo is used, as supplied by your THE contact.

Do not alter the ISR logo design in any way, including pre-designated brand lock-up colours. If needed, please use or request the alternative versions of the logo lock-ups (see examples far left).

Do not adjust the typeface, or make additions to the logo lock-up in any way. **Do not** alter; outline or update the shape; inner colour or design of the THE tile lozenge. **Do not** place over an image or texture that negatively affects the legibility of the lock-up.